



# ALDA TOWARDS 2030

Localising the SDGs:  
Good practices from Europe  
and the Neighbourhood areas



THE GLOBAL GOALS

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# Acknowledgements

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# Foreword



Dear members and friends,

the challenging times we are living in call for our work to be more efficient and effective than ever before. For 20 years, the work between ALDA, the Local Democracy Agencies in the Balkans, Eastern Europe and the Mediterranean area, together with the European Commission has been intense and fruitful.

We have developed together policies and programmes, outreaching millions of citizens and having an impact on hundreds of communities changing peoples' life for the better. We worked and we are working on promoting the awareness and the capacities of local authorities and civil society to be actors of development and good governance, to solve local problems in their communities (regarding service delivery, environment, minorities protection, migrations issues, urban regeneration, job creation, etc). Since the adoption of the Agenda 2030 at the global level, we immediately embrace its holistic approach which manage to encompass all aspects of the society. The Sustainable Development Goals (SDGs) become crucial in our daily work and they represent guidelines for our actions. With the SDGs as references, we have been working for disseminating and creating awareness of a different world where collective citizenship and responsibility would be a key element for development, democracy and human rights.

The outbreak of the COVID-19 has challenged all of us and it made our work even more important. Yes, we are all on ONE planet and we are all responsible one to the others. We need to value our communities and only collective attitudes will be able to help us in difficult times.

Living these times, we have decided to produce a new publication which focuses on the SDGs and our concrete actions and contribution towards their achievement. We believe that our experiences could be helpful and inspiring in crafting new successful policies and practices, empowering local communities and shaping a better future, more inclusive and sustainable.

We want to share the take-home message that working together, besides all prejudices, threats and fears, is more than an opportunity – it is the solution. Globalisation means also global responsibility, and it affects all the aspects of our living together on this planet, including social and economic issues, environment, migration, demography, and many more.

Let's capitalise on what we have done so far, and move ahead together for even greater results.

Antonella Valmorbida  
Secretary General of ALDA

# Abbreviations and acronyms

<b>ALDA</b>	European Association for Local Democracy
<b>CSO</b>	Civil Society Organisation
<b>EU</b>	European Union
<b>LA</b>	Local Authority
<b>LDA</b>	Local Democracy Agency
<b>LPA</b>	Local Public Authority
<b>MDGs</b>	Millennium Development Goals
<b>OP</b>	Operational Partner
<b>SDGs</b>	Sustainable Development Goals
<b>TCNs</b>	Third Country Nationals



# About ALDA

## Who we are



Supporting local democracy and citizens engagement in Europe, the Neighbourhood and beyond, ALDA is a global alliance of associations, civil society organizations and local governments.

Established in 1999 at the initiative of the Council of Europe, ALDA coordinates and supports the network of Local Democracy Agencies (LDAs), be they self-sustainable, locally registered NGOs acting as good-governance and local self-government promoters.

During its [20 years of activities](#) ALDA has developed more than [450 projects](#), engaging almost 25 million citizens. Thus, thanks to its expertise and knowledge, and by promoting participatory methods and decentralized cooperation, ALDA results to be a strategic stakeholder in the field of local democracy, active citizenship, and cooperation between local authorities and civil society.

Together with its [350 members](#) from 45 countries, 15 LDAs and 3 Operational Partners (OPs), ALDA actively contributes to the realisation of the [Sustainable Development Goals and the Agenda 2030](#).

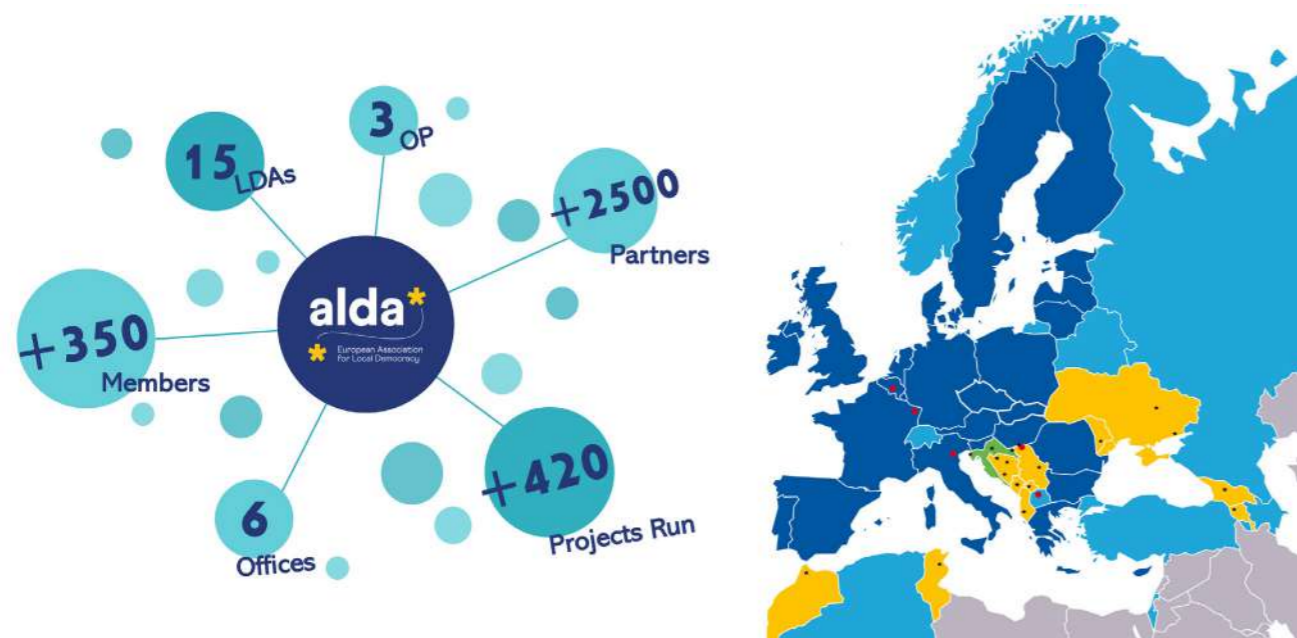
## What we do

With the aim of promoting good governance and citizens' participation, both at local level and in the whole Europe and beyond, ALDA boosts the achievement of European integration, decentralization, human rights, social inclusion, sustainable development and civic initiative. Furthermore, ALDA conducts a series of initiatives in:

- Developing and conducting projects while turning values into actions;
- Supporting local, national and international stakeholders benefiting from its expertise and knowledge;
- Leading advocacy and lobbying activities, for a stronger and more cohesive Europe;
- Supporting the 15 LDAs and 3 OPs as well as its Members.

## Mission and uniqueness

ALDA serves as a bridge among local authorities, institutions and citizens working together to improve the local context while supporting the good of the communities. Participatory approach; method of multilateral decentralized cooperation and strong partnerships between local authorities and civil society organisations are among the practices within which ALDA has developed great expertise.



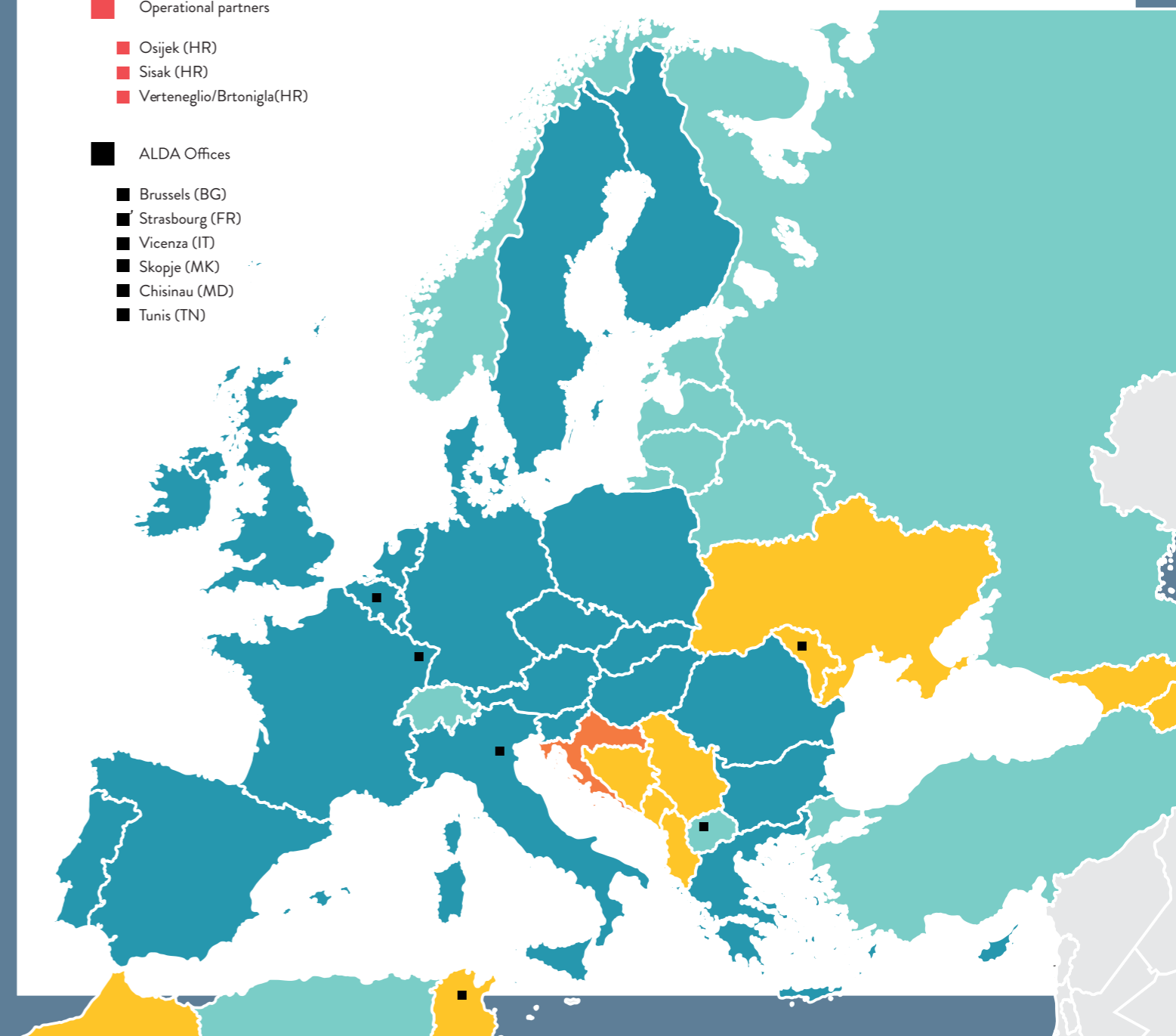
## Where we work

- Countries with ALDA Activities and members/EU Member States
- Local Democracy Agencies (LDAs)
  - LDA Albania (AL)
  - LDA Armenia (ARM)
  - LDA Central and Southern Serbia (RS)
  - LDA of Dnipropetrovsk Region (UA)
  - LDA Georgia (GEO)
  - LDA Kosovo (RKS)
  - LDA Mariupol (UA)
  - LDA Montenegro (MNE)
  - LDA Moldova in Cimislia (MO)
  - LDA Mostar (BIH)
  - LDA Northern Morocco (MA)
  - LDA Prijedor (BIH)
  - LDA Subotica (RS)
  - LDA Tunisia (TN)
  - LDA Zavidovici (BIH)
- Operational partners
  - Osijek (HR)
  - Sisak (HR)
  - Verteneglio/Brtonigla(HR)
- ALDA Offices
  - Brussels (BG)
  - Strasbourg (FR)
  - Vicenza (IT)
  - Skopje (MK)
  - Chisinau (MD)
  - Tunis (TN)

From a broader perspective, ALDA focuses both in the European Union and in the European Neighborhood countries.

Yet, ALDA offices are spread all over Europe, and well beyond! Thanks to the constant work of our team, the network is getting bigger: on April last year, a new LDA was created in Tétouan (Morocco); only a few years

after the establishment of the LDA in Kairouan (Tunisia), Cimişlia (Moldova) and Mariupol (Ukraine). Activities in the European Union are mainly oriented to the promotion of active citizenship and to strengthen the European values and identity, while the work in the Western Balkans and in the European Neighborhood focuses on good governance, citizen participation, European integration and decentralisation.





# About the SDGs



Any mention to the Sustainable Development Goals (SDGs) without reference to the foundation laid before them would be incomplete. As such, the Millennium Development Goals (MDGs) serve not merely as a convenient, but essential starting point. Following a decade of major and unprecedented conferences, the leaders of the world's nations resolved to embark on an ambitious agenda to address humanity's pressing challenges. At the United Nations Headquarters in New York in 2000, 189 heads of state and government signed the Millennium Declaration, outlining a series of 8 goals that ought to be reached in a 15-year timeframe and which primarily set out to half extreme poverty globally. The MDGs encountered major success and largely exceeded expectations, with certain exceptions. Global Poverty has been halved 5 years ahead of the 2015 timeframe, the proportion of undernourished people in the developing regions has fallen by almost half, the enrolment level of children in primary education reached 91% in developing regions, while disparities between boys and girls have narrowed, etc. (Millennium Development Goals Report 2015). Riding the waves of this massive accomplishment, world leaders set out an even more ambitious agenda that built on the predecessor goals. A 3-year consultation process was envisaged before the MDGs reached its end, in order to make all voices and concerns heard. The process not only took heed of the principle of multi-stakeholder consultation, but also ultimately ensured ownership and commitment to the implementation of the goals from all sides. The SDGs after years of negotiations were outlined in the *Transforming Our World: The 2030 Agenda for Sustainable Development* and adopted at the histori-

cal United Nations Sustainable Development Summit in 2015 by 193 Members States of the United Nations. The SDGs encompass 17 goals and 169 targets that address all aspects of human life such as hunger and poverty, environmental aspects, economic development, equality, good governance, etc. The SDGs represent a guide to a holistic ideal of society. Indeed, the SDGs are geared towards improving the world and the lives of its inhabitants taken into consideration 5 key dimensions denominated "five Ps": People, Planet, Prosperity, Peace and Partnership.



On 1 January 2016, the 17 Sustainable Development Goals (SDGs) officially came into force.

From 2016, a follow-up and review of the 2030 Agenda for Sustainable Development and the 17 SDGs is taken place annually at the High-Level Political Forum (HLPF). In this occasion, all the UN Member States as well as representatives from civil society organizations participate and discuss together the progress and challenges of im-

plementing the SDGs. After five years from the adoption of the Agenda 2030, last year the Forum launched a Decade of Action which push all the stakeholders to accelerate and activate transformative pathways to reach the ambitious objectives. This year, the theme discussed will be the sustainable and resilient recovery from the COVID-19 pandemic that promotes the economic, social and environmental dimensions of sustainable development.

## What ALDA does for the SDGs

From the adoption of the Agenda 2030 and its 17 SDGs, ALDA has included this fundamental component in its long-term strategy. Indeed, the new Agenda differentiates from the one of the MDGs for some key aspects which did not allow to leave it apart and not take it into account in our daily work and mission. In other words, the achievement of the Agenda 2030 appears to be possible only by applying different principles which are totally in line with our geographical scope, vision and operational actions. These are the following:



Its **UNIVERSALITY**: While the United Nations Millennium Declaration, in which the MDGs were delineated, applied only to developing countries; the Agenda 2030 does not have any specific geographical focus. Indeed, its goals, targets and indicators are applied to both developed and developing countries. Obviously, the context and the national circumstances can represent different degrees of challenges and ambition when it comes to implementation. However, European countries as much as others should bear in mind the SDGs when discussing policies, action plans and strategies at all governmental levels. Considering the wide geographical focus of ALDA and its work on developed and developing countries it appears relevant from the very beginning the need of embracing the Agenda in our operational work and guidance.

based on a multi-actor approach. Governments together with Civil Society Organisations (CSOs), Local authorities, academia, the private sector etc. engaged in the generation of this framework. Similarly, the achievement of the Goals appears to be only possible if this process and approach is adopted also during the current-implementation phase.



Its **LOCALISATION**: The achievement of the Agenda 2030 is possible not only if implemented globally and by various stakeholders, but also if all levels contribute. Particularly, the localisation of the SDGs appears to be a cornerstone for the achievement of the agenda. In other words, the implementation of local policies and initiatives which supports the achievement of the SDGs is essential for their success. Being ALDA an actor which implements most of its action and mission at the local level, it was impossible to not bear the Agenda into account.



Its **INCLUSIVENESS**: As ALDA considers the multi-stakeholder approach crucial to reach local democracy, likewise the SDGs are believed to be achieved. Indeed, from the very beginning, the process of creation and establishment of the 17 SDGs and their Agenda has been fully participatory, transparent and

As seen, these three features fully fit with ALDA's nature and its operational work. In light of this, the adoption of the SDGs became immediately part of our DNA.

While implementing actions which tackle all the SDGs and their targets, it can be mentioned that among the SDGs more relevant for our work the following could be highlighted:

 <p><b>SDG 4 – Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all;</b></p>	 <p><b>SDG 13 – Take urgent action to combat climate change and its impacts;</b></p>
 <p><b>SDG 10 - Reduce inequality within and among countries;</b></p>	 <p><b>SDG 16 - Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels;</b></p>
 <p><b>SDG 11 - Make cities and human settlements inclusive, safe, resilient and sustainable;</b></p>	 <p><b>SDG 17 - Strengthen the means of implementation and revitalize the global partnership for sustainable development.</b></p>

### ALDA communication, advocacy and actions for the SDGs

ALDA is contributing to the achievement of the SDGs throughout several initiatives and actions. Among these, constant communication and advocacy measures are implemented. These initiatives allow us to reach both citizens throughout our media channels, and European Institutions throughout our strong collaboration with specific stakeholders working on the Agenda 2030 at policy level. Among these, it is relevant to mention:



**CONCORD Europe**  
European NGO Confederation for relief and development

ALDA supports the SDGs implementation through its active participation as associate of CONCORD Europe. CONCORD Europe is a member organisation representing more than 2600 NGOs and it is the main interlocutor with the EU institutions in development policy. ALDA within CONCORD Europe is especially involved in the [Cross-Cutting Priority related to Global Citizenship Education](#) which is strictly connected with the target 4.7 of the [SDG 4](#).



**SDG Watch Europe** ALDA is among the first associations who joined and constitutes the SDG Watch Europe alliance. SDG Watch Europe is an EU-level, cross-sectoral CSO alliance of NGOs from development, environment, social, human rights and other sectors. Its goal is to hold governments to account for the implementation of the `2030 Agenda` for Sustainable Development. Its work is articulated on four key Strands: (1) Joint advocacy and policy coordination; (2) Monitoring, accountability and review; (3) Engaging CSOs and citizens; (4) Reflection and Innovation. Considering ALDA core mission, we are particularly active in the Key Strand 3.



**PLATFORMA**  
LOCAL & REGIONAL INTERNATIONAL ACTION

ALDA works extensively also with PLATFORMA, the pan-European coalition of towns and regions – and their national, EU and global associations – aim at boosting European local and regional governments' contribution to EU development cooperation policies and international frameworks.

Besides the communication and advocacy actions implemented by ALDA, a strong contribution towards the achievement of the SDGs is provided by our projects which support the localization of the SDGs with daily and concrete initiatives. Each of our project is indeed strictly connected with one or more targets and all our activities aim at contributing to the achievement of the SDGs. The next chapter gathers together different best practices and experiences implemented by ALDA in the last years, each of this brings their own special contribution to the achievement of the Global Goals. All of these are divided by the so called 5 Ps mentioned above: People, Planet, Prosperity, Peace, and Partnerships.



pp. 13-17 **PEOPLE** / SDGs promoted by the projects:



pp. 18-27 **PLANET** / SDGs promoted by the projects:



pp. 28-42 **PROSPERITY** / SDGs promoted by the projects:



pp. 43-44 **PEACE** / SDGs promoted by the projects:



p. 45 **PARTNERSHIP** / SDGs promoted by the projects:



## Intercultural Dialogue and Understanding in the Western Balkans



### Tool at a glance

The video “Intercultural Dialogue and Understanding in the Western Balkans” was created in the framework of the Regional Forum “Remembrance and intercultural dialogue”, financially supported by CEI and Normandie pour la Paix. The video is treating the theme of intercultural dialogue and understanding as tools to reconcile cultures and built an environment of peace and dialogue.

### Aims of the tool

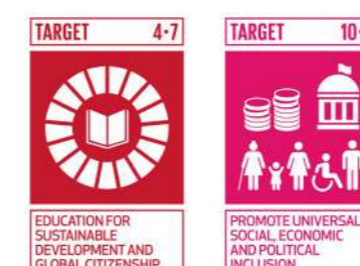
The video aims at learning to live together peacefully and constructively in a multicultural world and develop a sense of community and belonging. It is a tool which has the objective of raising awareness on the prevention and resolution of conflicts by enhancing the respect of human rights, democracy and the rule of law.

### Description of the tool

Intercultural dialogue is a powerful tool and can be perceived as an instrument of prevention and conflict resolution. It could be also considered as process which require the involvement of several communities, where each of them manifests the will of going through the process using history, the past and cultural heritage as key points in order to get closer.

In that sense ALDA has created this video to outline the importance of the Intercultural dialogue and understanding for the development of the region. The video intends to send a message on live together peacefully and constructively in a multicultural world and develop a sense of community and belonging.

### The tool is targeting the SDGs



### TOOL OVERVIEW

<p><i>This tool is targeting:</i></p> <ul style="list-style-type: none"> <li>✓ CSOs</li> <li>✓ Youth</li> </ul> <p><i>And focuses on:</i></p> <ul style="list-style-type: none"> <li>✓ Migration</li> <li>✓ Youth &amp; Education</li> <li>✓ Intercultural dialogue and understanding</li> </ul>	<p><i>It is recommended to use in:</i></p> <ul style="list-style-type: none"> <li>✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)</li> <li>✓ Advocacy and Campaigns</li> <li>✓ Cultural Activities (Theatre, Festivals, Concerts, etc.)</li> </ul>
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### BEHIND THE TOOL

*This tool was created by:*  
ALDA

*The tool was created within the framework of the ALDA Initiative:*  
Regional Forum “Remembrance and intercultural dialogue” funded by the Central European Initiative (CEI), the Program Normandy for Peace of the Region Normandy, the Western Balkans Fund and the EU Commission.

*The tool has been experimented in:*  
Macedonia at the Regional Forum “Remembrance and intercultural dialogue” in December 2020.

*Available downloads & useful links:*  
[Video: “Remembrance and intercultural dialogue”](#)



## The publication of *IMPACT - Inclusion Matters!* - Using Performing Arts towards Cohesion and Tolerance



### Tool at a glance

“IMPACT - Inclusion Matters! | Using Performing Arts towards Cohesion and Tolerance” is a publication which set some guidelines for the design and the implementation of activities for social integration of migrants and local citizens through theatre and performing arts.

### Aims of the tool

The aim of the guidelines is to facilitate the design and implementation of workshops for social integration of migrants and local citizens, through the use of theatre and performing arts.

### Description of the tool

The publication “Using Performing Arts towards Cohesion and Tolerance” showcases an innovative methodology born from the contribution of artists active in the field of social inclusion through arts coming from seven different countries: Bosnia and Herzegovina, Denmark, Italy, North Macedonia, Montenegro, Serbia and Slovenia. The main challenge of the IMPACT project was to develop an innovative and an effective methodology which could meet four main needs:

- bringing together migrants and local citizens in a context of self-expression mediated by performative languages;
- implementing a meaningful path over a very few meetings, in order to be able to intervene even in transit contexts that sometimes constitute a very short stage within the migration path, as often happens in the Balkan countries;
- being able, even after just two or three meetings, to present a simple performative restitution to be presented to the public, capable of raising awareness among a wider audience of local citizens and thus multiplying the impact of the action;
- being adjustable to any local context, in the Western Balkans region as well as at European level.

The publication showcases the methodology used by the IMPACT project, together with some indications on how to train trainers and how to adopt the content to different contexts.

**TOOL OVERVIEW**

<p><i>This tool is targeting:</i></p> <ul style="list-style-type: none"> <li>✓ CSOs</li> </ul> <p><i>And focuses on:</i></p> <ul style="list-style-type: none"> <li>✓ Migration</li> <li>✓ Intercultural dialogue and understanding</li> </ul>	<p><i>It is recommended to use in:</i></p> <ul style="list-style-type: none"> <li>✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)</li> <li>✓ Advocacy and Campaigns</li> <li>✓ Cultural Activities (Theatre, Festivals, Concerts, etc.)</li> </ul>
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**BEHIND THE TOOL**

*This tool was created by:*  
ALDA

*The tool was created within the framework of the ALDA Project:*  
IMPACT - Inclusion Matters!  
Funded by the EU under the Erasmus+ Programme.

*The tool has been experimented in:*  
Bosnia and Herzegovina, Denmark, Italy, North Macedonia, Montenegro, Serbia and Slovenia in 2020.

*Available downloads & useful links:*  
Publication: “Using Performing Arts towards Cohesion and Tolerance”

### The tool is targeting the SDGs



## The Video of *IMPACT - Inclusion Matters!*



### Tool at a glance

The video of the project IMPACT - Inclusion Matters! gives an outlook of what IMPACT project has meant for the refugees and locals on personal level and shows interested parties what a workshop looks like giving tips on how to implement it.

### Aims of the tool

The video aims to raise awareness on the methodology used by the IMPACT project in order to promote cohesion, tolerance and joy to the outside.

### Description of the tool

The IMPACT video is a visual documentation of what the IMPACT project meant for the refugees and locals on personal level and intends to show interested parties how the proscribed strategies and pedagogy of methodology from the developed guidelines can be used during workshops.

Expected impacts:

- Change in the mind-set and worldview of people;
- foster the understanding of the enrichment of diversity;
- reduce hate, prejudices and stereotypes;
- show a different way of promoting social inclusion: performing arts;
- signify a message of cohesion to the audience;
- strengthen the sense of solidarity and empathy.

**TOOL OVERVIEW**

<p><i>This tool is targeting:</i></p> <ul style="list-style-type: none"> <li>✓ CSOs</li> </ul> <p><i>And focuses on:</i></p> <ul style="list-style-type: none"> <li>✓ Migration</li> <li>✓ Intercultural dialogue and understanding</li> </ul>	<p><i>It is recommended to use in:</i></p> <ul style="list-style-type: none"> <li>✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)</li> <li>✓ Advocacy and Campaigns</li> <li>✓ Cultural Activities (Theatre, Festivals, Concerts, etc.)</li> </ul>
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**BEHIND THE TOOL**

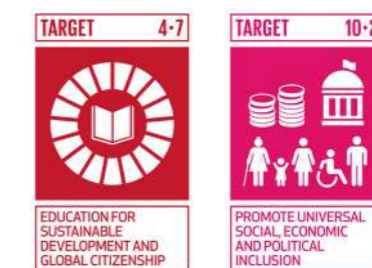
*This tool was created by:*  
ALDA

*The tool was created within the framework of the ALDA Project:*  
IMPACT - Inclusion Matters!  
Funded by the EU under the Erasmus+ Programme.

*The tool has been experimented in:*  
Macedonia in 2020.

*Available downloads & useful links:*  
Video: “The IMPACT Project”

### The tool is targeting the SDGs





## Tools to strengthen citizens participation – PARFAIT methodology



### Tool at a glance

The PARFAIT project aimed to enhance women participation in politics in Tunisia. To enhance the impact of a specific group of activities, a publication has been issued to disseminate the project methodology in order for it to be used by local stakeholders.

### Aims of the tool

This publication “Tools to strengthen citizens participation – PARFAIT’s methodology” is directed to all stakeholders (women organisations, local authorities...) interesting in organising capacity building activities to reinforce women participation in public life.

### Description of the tool

The publication gathers theory and examples of the methodology used in PARFAIT project, detailed with all the instructions to reproduce the trainings at a local scale. It is built in a way to allow any interested stakeholder to organise similar trainings to the ones delivered in the framework of PARFAIT project, in order to replicate them and enhance the project’s impact at the local scale. It allows local organisations to take ownership of the project methodology and produce a lasting change. For PARFAIT, it has been published in French and Arabic in order to reach the widest possible public. Indeed, to make sure this tool is at service of the targeted population, it has to be translated in every needed language.

### The tool is targeting the SDGs



**TOOL OVERVIEW**

*This tool is targeting:*

- ✓ LAs
- ✓ CSOs
- ✓ Women

*And focuses on:*

- ✓ Active citizenship & Governance
- ✓ Gender equality

*It is recommended to use in:*

- ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)

**BEHIND THE TOOL**

*This tool was created by:*  
ALDA

*The tool was created within the framework of the ALDA Project:*  
[PARFAIT - Women Participation for the Advancement and Innovation of Tunisia](#) funded by the EU under the EuropeAid - Moussawat Programme (Programme de promotion de l'égalité entre les femmes et les hommes en Tunisie).

*The tool has been experimented in:*  
In 6 Tunisian governorates in 2019.

*Available downloads & useful links:*  
[Article: "PARFAIT publication: tools to actively operate towards female inclusion"](#) Publication: [French & Arabic](#)



## Awareness Truck



### Tool at a glance

The Awareness Truck (“Camion de Sensibilisation” in French) is a campaign designed to reach the wide population. It has been used in the framework of the PARFAIT project to invite citizens, specifically women, to access their right to vote.

### Aims of the tool

The tool is designed to bring the campaign closer to the citizens, since facilitators take the streets, and literally the roads, to go and meet them. Messages arrive to them during their daily errands: going to the market, sitting on a bench in a public square or at a café. Remote locations are reached with no need for a strong Internet connection. Opportunities to discuss diverging opinions are created.

### Description of the tool

The Awareness Truck is a minivan decorated with the colours and symbols of the project, along with its message, circulating among cities and communities. Facilitators (at least 2) on board of the truck carry with them informative material (such as flyers) and are dressed with specific clothes (gilet, caps with the project logo) in order to be easily recognisable. If needed, travelling facilitators can also rely on a team of local facilitators to reach an even wider public. Additionally, it is relevant to vary the team of the facilitator in terms of gender and age to be sure to reach the widest possible public. The truck stops by particularly crowded locations, in accordance to the targeted public: in PARFAIT, it stopped by markets to be sure to reach out specifically to women (but not only). Facilitators share their messages to the passers-by and engage in conversations, sometimes also structuring them in circles with a wider public, debating with the citizens on the message they want to deliver. In PARFAIT, the truck circulated twice: before the Municipal elections in May 2018 and before the Presidential and Legislative elections in August 2019.

### The tool is targeting the SDGs



**TOOL OVERVIEW**

*This tool is targeting:*

- ✓ Women

*And focuses on:*

- ✓ Active citizenship & Governance
- ✓ Gender equality

*It is recommended to use in:*

- ✓ Advocacy and Campaigns

**BEHIND THE TOOL**

*This tool was created by:*  
Coalition pour les Femmes de Tunisie and EPD Tunisia. ALDA contributed as lead partner of the project.

*The tool was created within the framework of the ALDA Initiative:*  
[PARFAIT - Women Participation for the Advancement and Innovation of Tunisia](#) funded by the EU under the EuropeAid - Moussawat Programme (Programme de promotion de l'égalité entre les femmes et les hommes en Tunisie).

*The tool has been experimented in:*  
In Tunisia before the Municipal, Legislative and Presidential elections of 2018 and 2019.

*Available downloads & useful links:*  
[Facebook posts: Pictures & Articles about the Awareness Truck](#)





## Comic book for schools “DROP BY DROP”



### Tool at a glance

The comic book “Drop by Drop” has been developed within the LIFE BEWARE Project with the aim of explaining the concept of urban hydraulic resilience and flood risk mitigation to students of primary and secondary schools in the Altovicentino area (Vicenza province, Italy) and to all citizens.

### Aims of the tool

The comic book aims at raising awareness about the role of each of us in promoting a sustainable development model leading to territorial resilience to climate change and hydraulic safety. The comic book wishes to generate knowledge about Natural Water Retention Measures, set of interventions of small dimensions and reduced costs, for the sustainable management of rain flows and the reduction of their impact on the territory. These measures improve hydraulic resilience and safeguard water resources. The comic book is being spread all over Italy and Europe to raise awareness about sustainable water management and soil preservation.

### Description of the tool

The main character of the comic book is Thea Rossi, an introverted 15-year-old high school student, who suffers from antrophobia, the persistent fear of flooding. She often has nightmares, worsened by her parents' choice to pave their backyard, increasing the risk of flooding, thus making her fears even more realistic. Thea, endowed



### TOOL OVERVIEW

#### This tool is targeting:

- ✓ Children
- ✓ Youth
- ✓ Students of primary and secondary schools
- ✓ All citizens

#### And focuses on:

- ✓ Environment
- ✓ Youth & Education

#### It is recommended to use in:

- ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)
- ✓ Advocacy and Campaigns
- ✓ Cultural Activities (Theatre, Festivals, Concerts, etc.)

### BEHIND THE TOOL

#### This tool was created by:

ALDA, Santorso Municipality, TESAF – Padua University and the contribution of all the other partners of the LIFE BEWARE Project.

The comic strips were produced by Studio Cremasco with illustrations by Martina Antoni, translation by Giles Robinson and Alessandro Gorini and editing by Antonio De Martin, Chiara Spadaro, Marta Arosio and Francesco Bettella.

#### The tool was created within the framework of the ALDA Project:

LIFE BEWARE funded by the EU under the LIFE Programme.

#### The tool has been experimented in:

The tool has been distributed in several schools in Santorso and Marano Vicentino municipalities and it has been used as educational material by teachers of primary and secondary schools in Autumn 2020 and 2021.

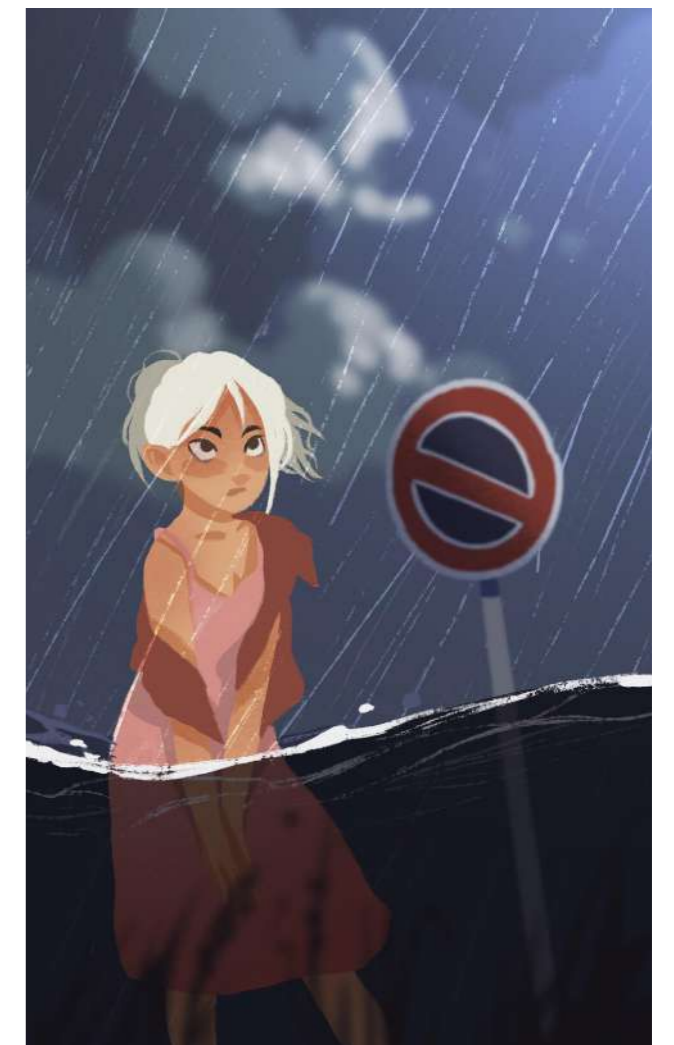
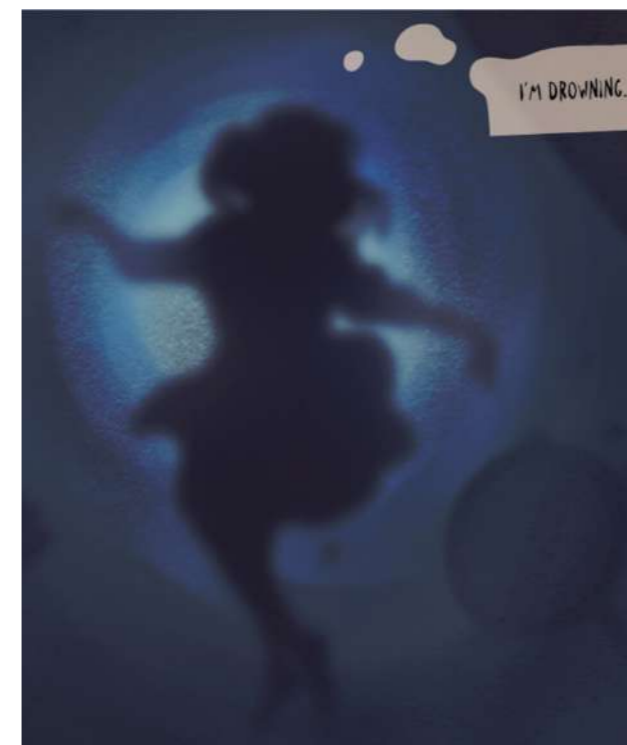
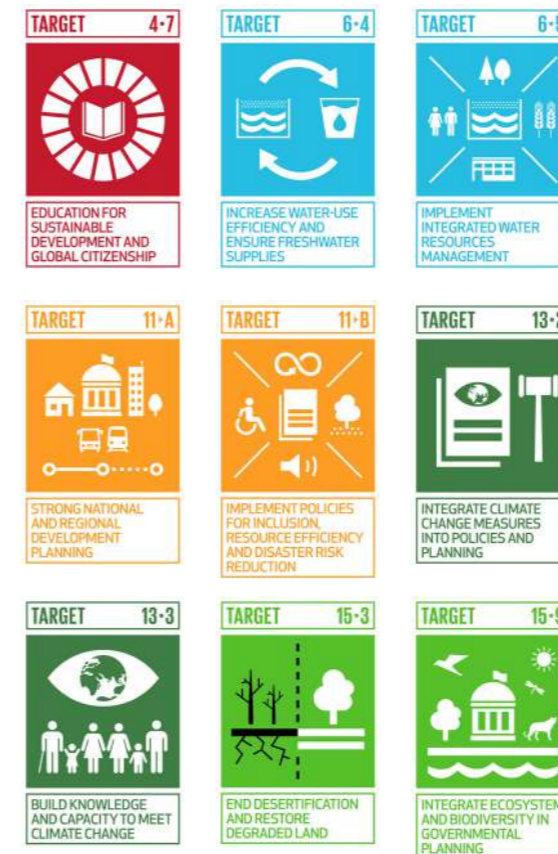
#### Available downloads & useful links:

Comic: [English](#) & [Italian](#).

Article: “The Drop by Drop comic book meets the middle school students of Santorso and becomes their story”

with a remarkable talent for art and a marked environmental sensitivity, draws on her notebook some solutions to transform rainwater from a problem to a precious resource. With the help of a friend, Ole, who shares her values and believes in the effectiveness of her ideas, she will anonymously send her drawings and projects to the Mayor of the town. The story, in which there are many references to the path undertaken by the Municipalities of Santorso and Marano Vicentino within the LIFE BEWARE project, ends up with Thea, becoming a talented architect who will realize innovative projects to be applied both by public entities and by citizens themselves. The comic book has been used as didactic tool among young students who have contributed to its plot by continuing Thea's story and creating new endings.

## The tool is targeting the SDGs





## LIFE BEWARE Kids University

### Tool at a glance

The LIFE BEWARE project promoted the “BEWARE Kids University” an online campus on water, environment and climate change which involved 500 young students and teachers from the primary and secondary schools of Santorso and Marano Vicentino (Vicenza province, Italy).

### Aims of the tool

The aim of the BEWARE Kids University is to give young and very young students the opportunity to attend a master class held by a university professor, acquiring further knowledge about the importance of an effective water resources management and the possible sustainable interventions which can be implemented to mitigate flood risk and to use water more efficiently, both in urban and rural areas.

### Description of the tool

The Kids University was held by Professor Lucia Bortolini, researcher and professor of the Department of Land, Environment, Agriculture and Forestry (TESAF) of Padua University, who explained to young students the concept of sustainable water management, the alteration of the natural cycle of water and the effects of climate change. Furthermore, the kids had the opportunity to know more about what Natural Water Retention Measures are, which are their benefits and how they contribute to mitigate flood risk and increase territorial resilience to climate change. Professor Bortolini, explained the interventions that have been implemented in Santorso and Marano Vicentino municipalities within the LIFE BEWARE project (e.g. rain gardens, bioretention areas, water detention basins etc.). The initiative represented a pilot experience in which the importance of educating young and very young people about the effects of urbanization and climate change on the natural water cycle has emerged. Given the largely positive feedback, the event will be replicated. The students showed a lively curiosity and a strong interest by asking a dense series of questions that Professor Bortolini answered in an effective and stimulating way. At the end of the event and as a seal of what they had learned, the young students faced a real written examination, with a proper final grade.

The Mayor of Marano Vicentino, Marco Guzzonato, underlined that “This initiative has allowed us to talk and think together with very young students about the heavy impact that human activities have on the hydrogeological risk, stressing the importance and the necessity of a more and more conscious and responsible water management. For the student it has been a precious opportunity to discuss important issues that will contribute to form their civic and environmental awareness, essential elements for the future of our territories”. Additionally, the Professor Lucia Bertolini mentioned that “Sensitivity to nature and the environment needs to be created that is why the role of both parents and teachers is important. Sensitivity is inherent in people and therefore also in children. Clearly, this attention must be stimulated, and I do not see why we should not talk about these issues at this age. Children are extremely receptive, and at that age everything you sow bears important fruits in adulthood”.



#### TOOL OVERVIEW

*This tool is targeting:*

- ✓ Children
- ✓ Youth
- ✓ Students of primary and secondary schools
- ✓ All citizens

*It is recommended to use in:*

- ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)

*And focuses on:*

- ✓ Environment
- ✓ Youth & Education

#### BEHIND THE TOOL

*This tool was created by:*

The Department of Land, Environment, Agriculture and Forestry (TESAF) of Padua University in collaboration with the LIFE BEWARE partners.

*The tool was created within the framework of the ALDA Project:*  
LIFE BEWARE funded by the EU under the LIFE Programme.

*The tool has been experimented in:*

The middle schools of Santorso and Marano Vicentino municipalities.

*Available downloads & useful links:*

Article: “KIDS UNIVESRSITY BEWARE”: An innovative online campus on water and environment for young students in Santorso and Marano Vicentino”

Article: “A talk with Professor Lucia Bortolini about the importance of educating young and very young people on the alteration of the natural water cycle and the effects of climate change”

## SALVIAMO LE GOCCE D'ACQUA!!!



Non buttarmi via, posso essere utile!



### The tool is targeting the SDGs

<p><b>TARGET 4-7</b></p> <p>EDUCATION FOR SUSTAINABLE DEVELOPMENT AND GLOBAL CITIZENSHIP</p>	<p><b>TARGET 6-4</b></p> <p>INCREASE WATER-USE EFFICIENCY AND ENSURE FRESHWATER SUPPLIES</p>	<p><b>TARGET 6-5</b></p> <p>IMPLEMENT INTEGRATED WATER RESOURCES MANAGEMENT</p>	<p><b>TARGET 6-B</b></p> <p>SUPPORT LOCAL ENGAGEMENT IN WATER AND SANITATION MANAGEMENT</p>	<p><b>TARGET 11-A</b></p> <p>STRONG NATIONAL AND REGIONAL DEVELOPMENT PLANNING</p>
<p><b>TARGET 11-B</b></p> <p>IMPLEMENT POLICIES FOR INCLUSION, RESOURCE EFFICIENCY AND DISASTER RISK REDUCTION</p>	<p><b>TARGET 13-2</b></p> <p>INTEGRATE CLIMATE CHANGE MEASURES INTO POLICIES AND PLANNING</p>	<p><b>TARGET 13-3</b></p> <p>BUILD KNOWLEDGE AND CAPACITY TO MEET CLIMATE CHANGE</p>	<p><b>TARGET 15-3</b></p> <p>END DESERTIFICATION AND RESTORE DEGRADED LAND</p>	<p><b>TARGET 15-9</b></p> <p>INTEGRATE ECOSYSTEM AND BIODIVERSITY IN GOVERNMENTAL PLANNING</p>



## Participatory process for the creation of the action plan for the climate in the Altovicentino



### Tool at a glance

The LIFE BEWARE Project partners started an important participatory process directed to the Altovicentino citizens tackling extremely relevant and urgent issues about climate change adaptation and mitigation.

### Aims of the tool

The LIFE BEWARE participatory process aims at involving citizens in the common creation of a Climate Adaptation Action Plan. The initiative has been a success both for the strong participation and for the remarkable involvement of experts who have shared their knowledge and experience with the attendees.

### Description of the tool

The LIFE BEWARE Project partners implemented an important participatory process directed to the Altovicentino citizens with the aim of commonly creating the Altovicentino Climate Adaptation Action Plan. The participatory process was held through online meetings which addressed issues of utmost importance to achieve the goal of bringing together concrete and feasible proposals, for the implementation of actions and interventions to increase territorial resilience to climate change. The chosen path began with the first introductory meeting “First steps to draw up an action plan for climate change” held by the lecturer Giulio Pesenti Campagnoni, Sustainability Advisor and Social Innovation Facilitator, coordinator of the process. For five months, 8 evening meetings have been carried out, involving experts and tackling key thematic about territorial resilience to climate change: i) flood risk; ii) soil consumption; iii) CO2 emissions reduction; iv) energy transition and sustainability; v) cultural change promotion; vi) environmental governance and collaboration between administrations and the civil society.



### TOOL OVERVIEW

**This tool is targeting:**  
 ✓ LAs  
 ✓ Youth  
 ✓ Civil Society  
 ✓ Universities Research Centres

**It is recommended to use in:**  
 ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)

**And focuses on:**  
 ✓ Environment  
 ✓ Active citizenship & Governance

### BEHIND THE TOOL

**This tool was created by:**  
 The process was guided by Giulio Pesenti, sustainability expert and social innovation facilitator within the LIFE BEWARE project, coordinated by Santorso municipality.

**The tool was created within the framework of the Project:**  
 LIFE BEWARE funded by the EU under the LIFE Programme.

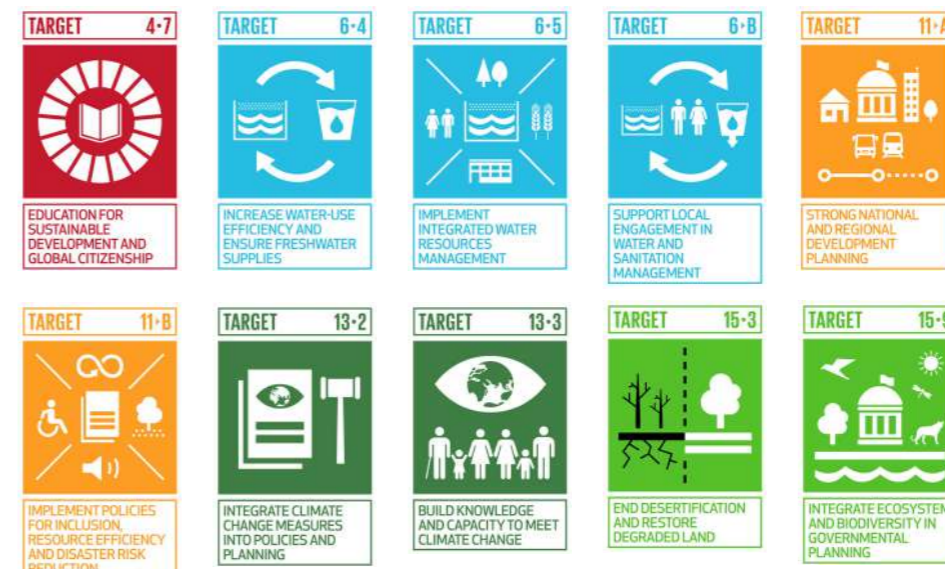
**The tool has been experimented in:**  
 The tool has been experimented with a group of 70 citizens of the Altovicentino area (Vicenza province, Italy) between November 2020 and March 2021.

**Available downloads & useful links:**  
 Article: “The participatory process for the creation of the action plan for the climate in the Altovicentino region is successfully heading towards its final phase”

Each meeting has been structured in two parts: In the first part, an expert was invited to provide an insight about the treated topic. In the second part of the meetings, the “participatory” phase of the process was implemented. Participants were divided into small groups, with the method of “World Café”, and called to openly share their knowledge and proposals with the final aim to propose as many viable ideas as possible, that were collected and shared by the group of facilitators of the Project. The proposals have been collected and analysed by a group of experts who produced a final climate adaptation action plan to be shared with the local authorities and administrators.



### The tool is targeting the SDGs





## The School of Common Goods

### Tool at a glance

The School of Common Goods consists in a series of webinars, film screenings, talks with experts and participatory workshops about the concept of “common goods” and its management.

### Aims of the tool

The School of Common Goods aims at involving the civil society and experts in workshops, capacity building sessions and brainstorming around the notion of common goods, creating a space of dialogue and good practices exchange. The participants had the opportunity to: i) watch theatre plays, concerts and film screening; ii) join meetings with experts at national level addressing the concept and theory of common goods; iii) interact among each other through working groups and workshops.

### Description of the tool

The School of Common Goods was spread over two weekends involving several interesting good practices related to the management of common goods, and, despite the pandemic in progress, it had a successful participation and raised the interest of several people, even beyond the Altovicentino area. According to the Covid-19 restrictions, the event has been held both online and in presence. The inauguration of the event took place with the broadcasting of the theatre play “Water on Trial”, an ironic and funny dialogue in which “the water” defends itself from the claim of being the cause of environmental disasters, performed by the Dalla Via Brothers and the Valincantà band. On the second day, the conference “Common goods today” was realized, hosting several experts. The concept of “common goods” was analysed from a legal point of view by the jurist Alessandra Quarta who introduced the category of common goods, describing the evolution of the legal thinking on this issue. Professor Paolo Pileri gave a speech on the topic of soil consumption, recalling that from 2018 to 2019, 16 hectares per day have been consumed permanently (they were 14.7 in 2016), equal to 2 square meters per second, mainly due to construction. Finally, Paolo Carsetti shared the experience of the Acqua Common Good Forum, a movement born 15 years ago for the promotion of a law to make public again the integrated water service, and he showed the effects of climate change on the water resource and how the management models of the integrated water service relate to these effects.

The last conference “Good Practices for Common Goods” involved different speakers: Marco Boschini, national coordinator of the Association of Virtuous Municipalities; Matteo Francesconi, Deputy Mayor and Councilor of the Municipality of Capannori (LU); Marco Iamiceli, president of the cultural association “Paese dell’Acqua” and member of the national secretariat of the People’s Committee for the Defense of Common, Social and Sovereign Goods “Stefano Rodotà”.



#### TOOL OVERVIEW

**This tool is targeting:**  
 ✓ Students of primary and secondary schools  
 ✓ All citizens  
 ✓ Civil Society

**And focuses on:**  
 ✓ Environment  
 ✓ Active citizenship & Governance

**It is recommended to use in:**  
 ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)  
 ✓ Cultural Activities (Theatre, Festivals, Concerts, etc.)

#### BEHIND THE TOOL

**This tool was created by:**  
 The municipality of Marano Vicentino, the municipality of Santorso in collaboration with the LIFE BEWARE partners.

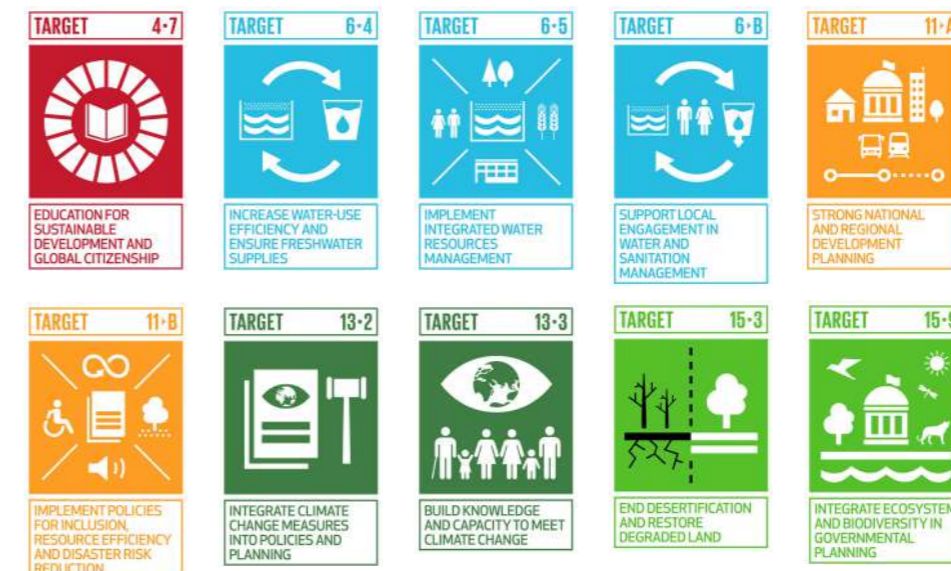
**The tool was created within the framework of the Project:**  
 LIFE BEWARE funded by the EU under the LIFE Programme.

**The tool has been experimented in:**  
 Santorso and Marano Vicentino in October 2020.

**Available downloads & useful links:**  
[Article: “The new edition of the School of Common Goods successfully ended!”](#)  
[Video: “Recording of the School of Common Goods in Santorso Municipality”](#)  
[Video: “Recording of the School of Common Goods in Marano Vicentino Municipality”](#)



### The tool is targeting the SDGs





## Metro Teatro: The Pale Blue Dot



### Tool at a glance

The *Metro Teatro* is a set of theatrical performances designed to explain to a wide audience the risks related to climate change and to communicate the need to shift our habits, to adopt more sustainable behaviours and to act to fight climate change starting from our own territory.

### Aims of the tool

Through the theatre show “Pale Blue Dot”, the *Metro Teatro* initiative aimed at creating awareness on the issue of climate change adaptation by conveying a strong and emotional message using theatre, poetry and art as main language of communication. The show wishes to explain the huge impact of climate change on the Planet Earth, enumerating the several risks (e.g. extreme rainfall, flooding, temperature anomalies, etc.) and stressing the need to regenerate urban areas, adopting the necessary measures to prevent the most extreme climatic phenomena.

### Description of the tool

The *Metro Teatro* initiative informs citizens, raising awareness and disseminating data on climate change issues in urban and peri-urban areas, reducing the distance between civil society and local public entities. The “Pale Blue Dot” show reminds us of our responsibilities towards the environment, stressing that the time at our disposal to change the way we conceive and exploit the world is less and less. [Jet Propulsion Theater](#) of the [Arditodesio Company](#) has staged an incredible story of hope, wonder, and beauty. The show follows the journey of the Voyager 1 probe, that of its creator of suicidal tendencies and his dreamer son and, finally, that of Planet Earth. While the artificial satellite moves away from the solar system, it becomes painfully clear that our Pale Blue Dot, the Earth, is the most precious spaceship and must be protected, no matters what. When everything seems lost, however, the most incredible of revolutions happens. The show aims to question us citizens on the need to protect our planet, and wonders if we are really ready to do so or if we will never be.



### TOOL OVERVIEW

*This tool is targeting:*

- ✓ Youth
- ✓ Civil Society

*And focuses on:*

- ✓ Environment
- ✓ Active citizenship & Governance

*It is recommended to use in:*

- ✓ Cultural Activities (Theatre, Festivals, Concerts, etc.)

### BEHIND THE TOOL

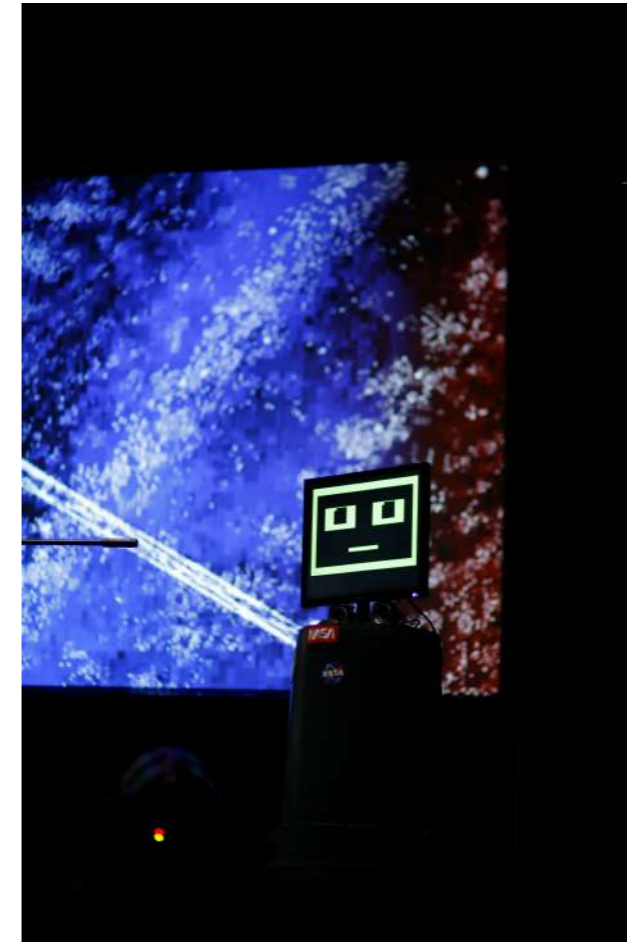
*This tool was created by:*  
The show “Pale Blue Dot” has been created by Andrea Brunello: independent researcher, playwright, director and actor of the Theatre Company Arditodesio. Directed by Christian Di Domenico. Music by Enrico Merlin. Promoted by Legambiente Lombardia within the LIFE Metro Adapt Project.

*The tool was created within the framework of the Project:*  
[LIFE Metro Adapt](#) funded by the EU under the LIFE Programme.

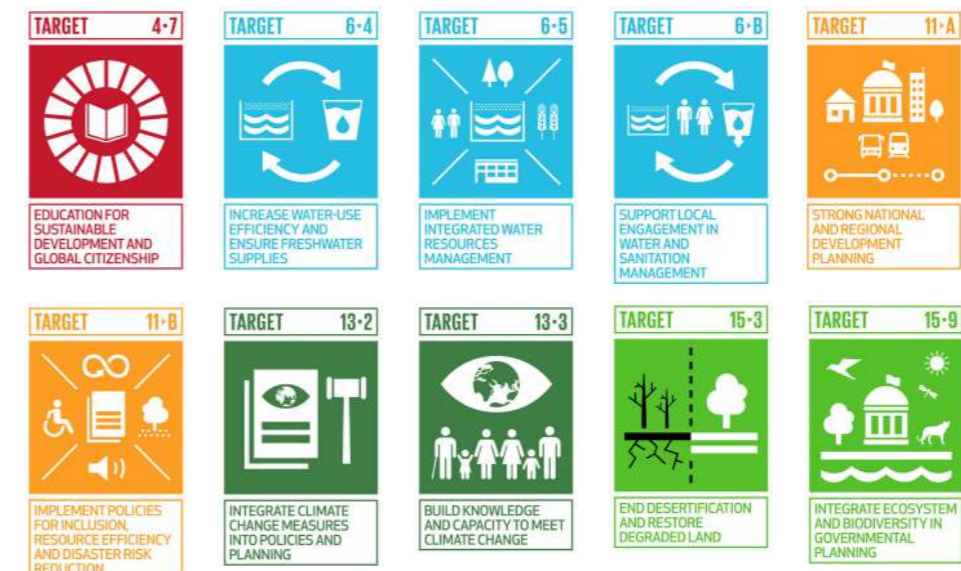
*The tool has been experimented in:*  
The show has been promoted in the Milan Metropolitan Area and has been broadcasted online in 2020 and 2021.

*Available downloads & useful links:*  
[Trailer: The “Pale Blue Dot”](#)  
[Article: “The Pale Blue Dot – An incredible story of hope, wonder, beauty and despair”](#) – Celebrate the Earth Day with us.

photo credits: Monica Condini



### The tool is targeting the SDGs





## The “Ungheni for the development of sustainable urban mobility” project supported by the sub-grant mechanism of AGREED



### Tool at a glance

The AGREED project has implemented a sub-grant mechanism. ALDA acted as donor and supported initiatives developed at local level involving CSOs and LPAs as well as other actors to promote participatory democracy. By supporting small actions that were able to produce a spill-over effect, citizens, CSOs and LPAs were inspired in order to generate constructive and result-oriented activities within their often-limited resources. The “Ungheni for the development of sustainable urban mobility” was one of the projects funded.

### Aims of the tool

The sub-grants programme aimed to promote the principles of participatory democracy at the local level in the Republic of Moldova. The total amount offered for the sub-grant projects was equal to 120.000 €, for each grant project the amount being from 3.000 to 6.000 €. In May, the Evaluation Committee selected 16 project proposals out of 123 received and later were awarded 3 more projects because the sub-budget for the sub-grants was increased up to 150.000 €. The funded projects aim to raise public awareness and increase public involvement in solving local problems, as well as improving cooperation between local CSOs and LPAs. The projects were implemented in both urban and rural local communities with the aim of mobilizing members of civil society and other key actors in the community through active participation, the use of the principles of participatory democracy and good governance at the local level.

### Description of the tool

The “Ungheni for the development of sustainable urban mobility” implemented by the public authority “Regional Center for Sustainable Development” in partnership with Ungheni City Hall and other local public associations was financially supported by AGREED. The aim of the project was to sustain the urban space, by reconverting an unused land, in a sustainable participatory planning process and transforming it into a track (234 m2) for cyclists with recreational functions in the “Micul Cluj” Park in Ungheni city. In addition to the work of arranging the bike lanes, the project launched different awareness campaigns on the European Mobility Week and environmentally friendly transportations were promoted during a conference and a cycling marathon.

During the awareness campaigns, a series of informative and demonstrative materials were developed. These helped to raise public awareness about the use of environmentally friendly transport for a healthy life.

The Municipal Bicycle Marathon took place on 19th September 2020. The event was organized in partnership with the City Sports School, the Ungheni Tourism Base and the Initiative Group “Volunteers Pro Ungheni”. The municipal marathon entitled “Come with us, by bike” aimed to raise public awareness about cycling, an essential component of sustainable urban mobility promoted by the project. The initiative was attended by about 50 children, young people and adults from various neighbourhoods of Ungheni. Mrs. Vera POIA, the Deputy Mayor of Ungheni, who attended the opening ceremony of the event, expressed her gratitude to donors and public associations involved in the project.

#### TOOL OVERVIEW

*This tool is targeting:*  
 ✓ LAs  
 ✓ CSOs

*It is recommended to use in:*  
 ✓ Grassroots and Street Actions (Subgrants, Citizens Journalists, etc.)

*And focuses on:*  
 ✓ Decentralisation  
 ✓ Active citizenship & Governance

#### BEHIND THE TOOL

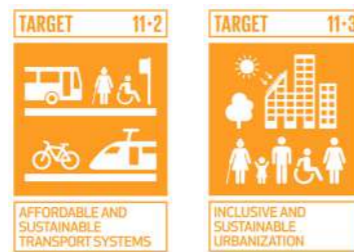
*This tool was created by:*  
 ALDA and the Regional Center for Sustainable Development.

*The tool was created within the framework of the ALDA Initiative:*  
 AGREED - Activating Governance Reform for Enhancing Development funded by the EU under the EuropeAid - Support to Civil Society Organisations and Local Authorities in the Republic of Moldova Programme.

*The tool has been experimented in:*  
 Ungheni Municipality, Moldova in Autumn 2020.

*Available downloads & useful links:*  
 Article: “Public Association “Regional Center for Sustainable Development”, Ungheni”

### The tool is targeting the SDGs





## “Transparency and participation - the basis of good local governance” project supported by the sub-grant mechanism of AGREED



### Tool at a glance

The AGREED project has implemented a sub-grant mechanism. ALDA acted as donor and supported initiatives developed at local level involving grassroots Civil Society Organisations and Local Public Authorities as well other actors to promote participatory democracy. By supporting small actions that were able to produce a spill-over effect, citizens, CSOs and LAs were inspired in order to generate constructive and result-oriented activities within their often-limited resources. The “Transparency and participation - the basis of good local governance” was one of the projects funded.

### Aims of the tool

The sub-grants programme aimed to promote the principles of participatory democracy at the local level in the Republic of Moldova. The total amount offered for the sub-grant projects was equal to 120.000 €, for each grant project the amount being from 3000 to 6000 €. In May, the Evaluation Committee selected 16 project proposals out of 123 received and later were awarded 3 more projects because the sub-budget for the sub-grants was increased up to 150.000 €. The funded projects aim to raise public awareness and increase public involvement in solving local problems, as well as improving cooperation between local CSOs and LPAs. The projects were implemented in both urban and rural local communities with the aim of mobilizing members of civil society and other key actors in the community through active participation, the use of the principles of participatory democracy and good governance at the local level.

### Description of the tool

The project “Transparency and participation - the basis of good local governance” increased the capacity of at least 50 members of civil society and LPAs in developing and monitoring local policies to ensure a transparent public administration, initiating programs for education and development of citizen participatory behaviour, and ensuring transparency and citizens’ access to information of public interest. About 30 people participated in the launch of the project, including the Mayor of Ștefănești - Ms. Ersilia QATRAWI, Mr. Victor CO-TRUȚĂ - ALDA Project Coordinator for the Eastern Partnership countries, advisers, teachers, librarians, economic agents, young people and of course the media. An opinion poll was subsequently launched following the creation of an initiative group in which about 40 people were asked about transparency and decision-making at the local level. The training “Mechanisms and tools for implementing good transparent local government” organised on August 2020 promoted a participatory behaviour of citizens. After that, between August 5-25, 2020, followed another 3 workshops on the elaboration of the Regulation on transparency in the decision-making process and public consultation procedures with civil society within Ștefănești Local Council. The final event of the project took place on 23rd of November 2020. The event was attended by the representatives of civil society and local public authorities from 3 districts - Anenii Noi, Causeni and Stefan Voda; the mayors of Anenii Noi, Palanca and Ștefanesti, Tatiana MARIN the president of the Ecological Movement from Ștefan Vodă. During the meeting the participants had an exchange of experiences and useful practices.

**TOOL OVERVIEW**

<p><i>This tool is targeting:</i></p> <ul style="list-style-type: none"> <li>✓ LAs</li> <li>✓ CSOs</li> </ul> <p><i>And focuses on:</i></p> <ul style="list-style-type: none"> <li>✓ Decentralisation</li> <li>✓ Active citizenship &amp; Governance</li> </ul>	<p><i>It is recommended to use in:</i></p> <ul style="list-style-type: none"> <li>✓ Grassroots and Street Actions (Subgrants, Citizens Journalists, etc.)</li> </ul>
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**BEHIND THE TOOL**

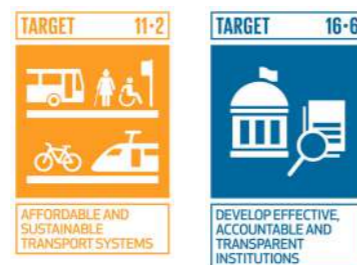
*This tool was created by:*  
ALDA and Ștefănești Local Council.

*The tool was created within the framework of the ALDA Initiative:*  
AGREED - Activating Governance Reform for Enhancing Development funded by the EU under the EuropeAid - Support to Civil Society Organisations and Local Authorities in the Republic of Moldova Programme.

*The tool has been experimented in:*  
Moldova during the Summer and Autumn 2020.

*Available downloads & useful links:*  
Article: “The final meeting for completing the project in Ștefan Vodă district”

### The tool is targeting the SDGs





## The Capacity Building Workshops of AGREED



### Tool at a glance

Within the framework of the AGREED project a series of Capacity Building Workshops targeting Local Authorities and Civil Society Organisations were implemented. The workshops aim at empowering the stakeholders in the field of citizens' engagement and sustainable community development.

### Aims of the tool

The workshops – responding to the main scope of the AGREED Project - aim at supporting cooperation between local authorities and civil society by activating participatory processes. Additionally, they aim at strengthening the capacity of Moldovan local authorities in achieving transparent and participatory governance in their communities, with specific reference to the policy-making process and public administration reform, including decentralization.

### Description of the tool

32 trainings targeting Local Authorities and Civil Society were organized in each district of Moldova during 3 months. The comprehensive educational programme raised the capacities of local authorities and civil society in the field of citizens' engagement and sustainable community development.

During the trainings, a series of important topics for Local Public Authorities (LPAs) and Civil Society Organisations (CSOs) were addressed, including:

- Transparency in the decision-making process within the local public administration authorities;
- Principles of Participatory Democracy;
- Participatory democracy as a dimension of local democracy;
- The role of civil society and citizens in the management of local communities;
- Services provided by local LPAs and cooperation with CSOs.

TOOL OVERVIEW

*This tool is targeting:*  
 ✓ LAs  
 ✓ CSOs

*It is recommended to use in:*  
 ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)

*And focuses on:*  
 ✓ Decentralisation  
 ✓ Active citizenship & Governance

BEHIND THE TOOL

*This tool was created by:*  
 ALDA

*The tool was created within the framework of the ALDA Project:*  
 AGREED - Activating Governance Reform for Enhancing Development funded by the EU under the EuropeAid - Support to Civil Society Organisations and Local Authorities in the Republic of Moldova Programme.

*The tool has been experimented in:*  
 Moldova from July to September 2020.

*Available downloads & useful links:*  
 Article: "EcoFM studio - "YES and NO" interview, impressions after AGREED trainings"

### The tool is targeting the SDGs



## The Educational Webinars of SMART



### Tool at a glance

The SMART - Small Museums Representing Territories project has launched a series of Educational Webinars in order to raise awareness about the methodologies behind innovative tourism and museums accessibility.



### Aims of the tool

The educational webinars aimed at transferring SMART methodologies and best practices to the general public. By being inserted in the framework of the SMART Project, the action pursues the objective of increasing the attractiveness and accessibility of small museums in four pilot sites located in the Alpine area. This goal is intended to be reached through the creation of an innovative museum circuit, transforming these pilot areas into a socio-economic development opportunity for the local communities in which they are located.

### Description of the tool

Three educational webinars have been organized targeting organizations and professionals working in the tourism, culture and accessibility sector. As mentioned, these educative experiences aimed to transfer project methodology and best practices, as well as to increase operators' capacities and re-launch small museums. Through a combination of theoretical and interactive sessions, during the trainings a series of important topics were addressed, including an overview on standards and guidelines for ensure digital accessibility to all, the concept of design for all and socio-economic benefits of its application in the tourism and culture sectors, participatory theatre to involve citizens and make them aware of the importance to participate in cultural heritage promotion and valorisation, and augmented and virtual reality methods to improve products and experience.

TOOL OVERVIEW

*This tool is targeting:*  
 ✓ LAs  
 ✓ CSOs  
 ✓ Youth

*It is recommended to use in:*  
 ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)

*And focuses on:*  
 ✓ Active citizenship & Governance  
 ✓ Cultural heritage & Tourism (or Culture and Tourism)

BEHIND THE TOOL

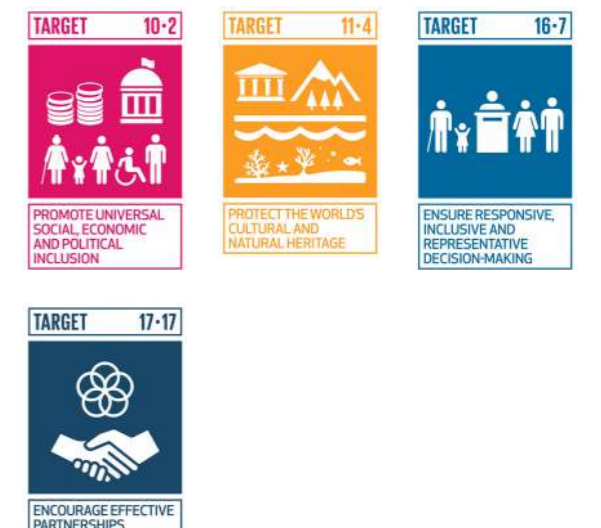
*This tool was created by:*  
 ALDA+

*The tool was created within the framework of the ALDA Project:*  
 SMART - Small Museums Representing Territories funded by the EU under the INTERREG Italy-Austria Programme.

*The tool has been experimented in:*  
 Online targeting Italy and Austria in May 2021.

*Available downloads & useful links:*  
 Article: "Innovation, accessibility and participation: the key words for the SMART International Webinars" of social inclusion through the STAR project

### The tool is targeting the SDGs





## The Social Inclusion Workshop of the STAR Project



### Tool at a glance

In the framework of the STAR – SStreet ARt project a social inclusion workshop was implemented. Through artistic labs and collective paintings children and youth awareness on social inclusion was raised.

### Aims of the tool

The social inclusion workshop aims at putting in the spotlight the marginalization and the need of rehabilitation of depressed and abandoned areas of European cities through street art. Within the framework of STAR, street art is seen as a form of social expression, which allows engagement of communities and the regeneration of neighbourhoods. Street art can indeed increase local identity, mutual understanding and solidarity. The Social Inclusion Workshop used street art as main tool to make citizens, artists, migrants, schools and local organizations to cooperate.

### Description of the tool

The Social Inclusion Workshop “I fiori di Europa” (The flowers of Europe) took place from September 28th to October 3rd 2020. The workshop started with the realization of a 160mq canva by the Italian street artist Jerico. The canva has been painted in the main square of the Municipality, where citizens could join the ongoing creation, meet the artist and take part in the painting. Once the canva was completed, an inclusive and immersive artistic laboratory took place and addressed to children from 3 to 10 years. Around 30 children from different schools and urban areas of the municipality participate in the laboratory and brought to play and paint together. Exploring the canva and flowers painted by Jerico, through games and their imagination, children were made aware about social inclusion values. They were stimulated to play together, getting to know and helping each other while dancing and performing different games and animals, building a sense of belonging toward their community and peers. Later, children had the chance to paint on a separated canva using colours of the artist and their bodies to paint. Indeed, they draw a common path using their hands, with flowers and clouds. Finally, the giant Jerico’s canva has been cut in 14 pieces and 10 kites, the former donated to the project’s partners, while the latter donated to the Municipality and its schools. The workshop ended up with a temporary exhibition namely “The flowers of Europe”, preceded by a speech of the Major of Arcugnano and open to the public from Saturday 3rd October to 10th October.

**TOOL OVERVIEW**

*This tool is targeting:*

- ✓ LAs
- ✓ CSOs
- ✓ Children
- ✓ Youth

*It is recommended to use in:*

- ✓ Grassroots and Street Actions (Subgrants, Citizens Journalists, etc.)

*And focuses on:*

- ✓ Active citizenship & Governance

**BEHIND THE TOOL**

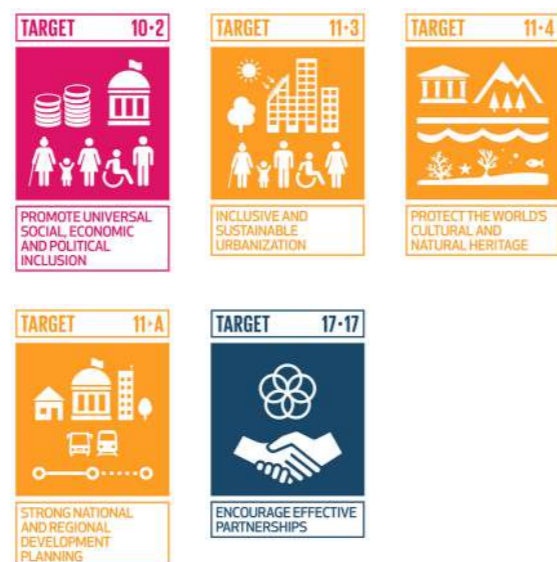
*This tool was created by:*  
ALDA

*The tool was created within the framework of the ALDA Project:*  
STAR - SStreet ARt Project funded by the EU under the Europe for Citizens Programme.

*The tool has been experimented in:*  
Arcugnano Municipality in October 2020.

*Available downloads & useful links:*  
[Article: “Flowers of Europe”: street art as instrument of social inclusion through the STAR project](#)

### The tool is targeting the SDGs





## IMMERSE Platform

### Tool at a glance

The IMMERSE platform is designed for migrants and aims to facilitate their access to public services.

### Aims of the tool

The IMMERSE Platform was built within the framework of the MI-ICT – ICT enabled public services for migration project. This project aims at co-creating ICTs tools that help migrants and refugees access public services. In order to do so, the project develops and deploys bespoke solutions that address the management of migrant integration, the customisation of services to match migrant's needs, and the need for sustained and improved inclusion of migrants.

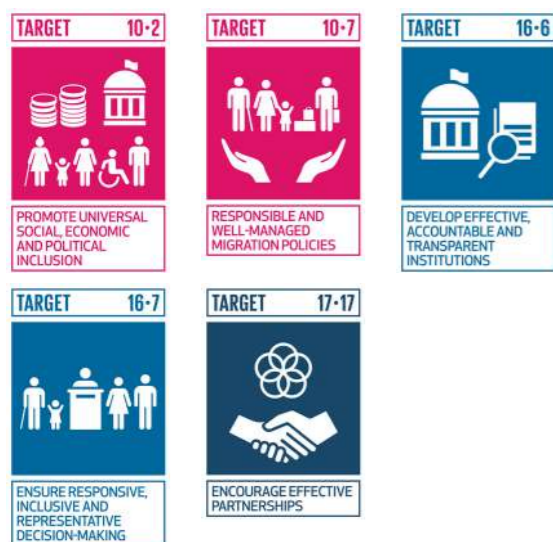
MIICT was conceived with the goal of designing, developing and deploying tools that address the challenge of migrant integration. In service of this goal, the project undertakes to co-create improved ICT-enabled services with migrants, refugees, public sector services, NGOs and other interest groups.

By involving research-users at the centre of our approach we address the need to improve and customise the interfaces used to access key public services so that they better address the requirements of migrants and refugees. To achieve this MIICT has undertaken the development of a system to capture the specific socio-cultural, economic and legal contexts of migrants; information that can be shared with public authorities.

### Description of the tool

IMMERSE is a bi-lingual web-based platform that consists of a database and intelligent analytics system that captures the specific socio-cultural, economic and legal contexts of migrants that is shared with public authorities. The platform will enable effective management of migrants' integration into the EU labour market by providing means to better understand individual contexts, allowing individuals to seek opportunities for skills development and employment and enabling public authorities to automatically match their access to services such as education, welfare, employment and healthcare in the host countries.

### The tool is targeting the SDGs



#### TOOL OVERVIEW

**This tool is targeting:**

- ✓ LAs
- ✓ Youth
- ✓ Third Country Nationals

**And focuses on:**

- ✓ Migration

**It is recommended to use in:**

- ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)
- ✓ Grassroots and Street Actions (Subgrants, Citizens Journalists, etc.)
- ✓ Cultural Activities (Theatre, Festivals,

#### BEHIND THE TOOL

**This tool was created by:**  
Sheffield Hallam University (SHU) – Centre of Excellence in Terrorism, Resilience, Intelligence and Organised Crime Research (CENTRIC) - Lead partner of the MIICT Project; SYNYO – research-based company focusing on social science, innovation and technology; CERTH - Centre for Research and Technology-Hellas – Information Technologies Institute (ITI) and all the other MIICT partners including ALDA.

**The tool was created within the framework of the ALDA Project:**  
MIICT - ICT Enabled Services for Migration funded by the EU under the Horizon 2020 Programme.

**The tool has been experimented in:**  
Cyprus, Spain, Italy in 2020-2021.

**Available downloads & useful links:**  
[Media Centre](#): All the media resources from the MIICT Project can be found in the Media Centre Page. Particularly, a video of the project, several policy papers, all the newsletter and the Inclusivity Handbook. The platform is currently under a testing phase - and thus not yet online - in three pilot areas: Cyprus, Italy and Spain.



## From Me to EU Platform



### Tool at a glance

*FromMEtoEU - From Migrants Engagement to Europe Upgrade* is an EU funded project aiming to bring together Europeans and migrants to discover that Europe can be an opportunity to build an inclusive society based on a mutual understanding and development. The project involved 8 countries - Belgium, Italy, Albania, Croatia, Macedonia, Poland, Spain, Greece - from November 2018 and April 2020.

The project implemented several activities such as international training courses in Belgium and Spain, and workshops and interviews conducted in all the countries. It also has designed and developed a web platform to share ideas of mutual help among citizens and migrants.

### Aims of the tool

The platform aims at (1) sharing mutual ideas among EU citizens and migrants so that they can support each other in their communities, (2) fostering the inclusion of migrants in the host countries, and (3) developing mutual understanding among citizens of the same community.

### Description of the tool

The web platform is split in several online "Local Forums". There is a local forum for each partners' country (Belgium, Albania, Croatia, Greece, Italy, Spain, Macedonia and Poland). The platform is a forum dedicated to people based in the country, and gathers "offers" and "needs" from local citizens and from migrants. Though the platform each person has the possibility to express what do they need (for instance, practicing French), and other people can write what they can offer (for instance, classes of French). The aim is to match the demand and the supply in order to create new opportunities and to strengthen exchanges of capacities.

### The tool is targeting the SDGs



#### TOOL OVERVIEW

**This tool is targeting:**

- ✓ LAs
- ✓ Youth
- ✓ Third Country Nationals

**And focuses on:**

- ✓ Migration

**It is recommended to use in:**

- ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)
- ✓ Grassroots and Street Actions (Subgrants, Citizens Journalists, etc.)

#### BEHIND THE TOOL

**This tool was created by:**  
Studio Progetto Cooperativa Sociale  
As lead partner of the From Me to EU Project and all the other partners including ALDA.

**The tool was created within the framework of the ALDA Project:**  
From ME to EU funded by the EU under the Europe for Citizens Programme.

**The tool has been experimented in:**  
All the European countries targeted by the project in 2018 and 2019.

**Available downloads & useful links:**  
[Video](#): The From Me to EU Project  
[Platform](#): By the official website of the Project you can Access the different forums



## The LIME Pilot project activities



### Tool at a glance



The LIME - Labour Integration for Migrants Employment project is a two years project funded by the EU and which aims to promote the swift integration of young Third Country Nationals - TCNs - (aged 18-29) in the labour market by implementing the Migrants Economic Integration

Cluster - MEIC model all over Europe.

The Migrants Economic Integration Cluster - MEIC methodology is an innovative and participatory approach based on the creation of a partnership of socio-economic multi-stakeholders, including public and private actors.

The core of the LIME project are two pilot actions implemented in two relevant local contexts in Italy (Rome) and Spain (Madrid) to facilitate the economic and social inclusion of 100 young migrants. They participated in several courses and activities, such as business and professional training, workshops for self-entrepreneurship, catering and cooking training, and language courses.

### Aims of the tool

The activities aim at consolidating a strategic and operational collaboration among socio-economic key actors (associations of employers, vocational training providers, employment services, local authorities, companies, etc), increasing the effectiveness of existing labour market integration policies and tools adapting them to TCNs needs.

The aim is also to standardize and systematize the MEIC methodology to make it replicable in other local contexts, by creating a toolkit and guidelines on how to apply this methodology.

### Description of the tool



In Madrid, the partners Pinardi and Guarani implemented "the first professional experience refugee" action which consisted in one month intensive-training of cooking classes and in language courses. Afterwards, the participants had the chance to take part in a 1 to 1 mentoring

program with volunteers working in companies. Finally, the beneficiaries of the pilot project could also access job intermediation with companies to be prepared for their job insertion.

When it comes to Rome, the pilot project has been implemented by our partner CNOS-FAP, Confcooperative and CIES Onlus. They designed customised business plan and involved beneficiaries in Italian courses. The two main areas of training were catering and the mechanical and electrical sector.

ALDA then organized Capacity Building Workshops at national and international level to:

Mobilize key actors to apply the MEIC methodology all over Europe;  
Enhance capacities of key actors in terms of TCNs' labour market integration;

Raise awareness of stakeholders and institutions on TCNs' labour market integration and MEIC methodology.

### TOOL OVERVIEW

**This tool is targeting:**  
 ✓ CSOs  
 ✓ Third Country Nationals

**It is recommended to use in:**  
 ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)

**And focuses on:**  
 ✓ Migration

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### BEHIND THE TOOL

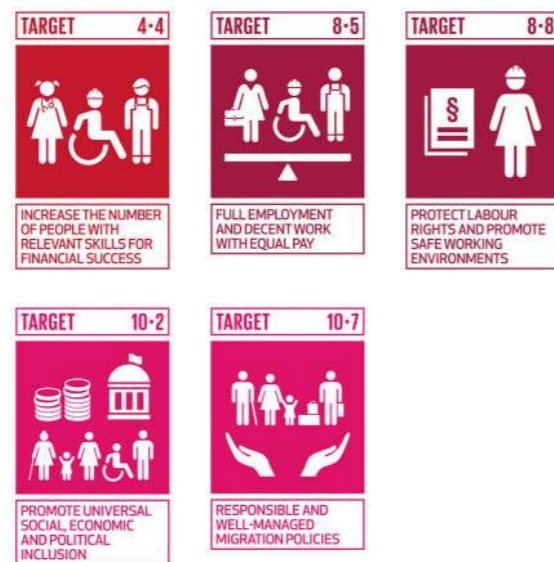
**This tool was created by:**  
 The partners of the LIME Project: CIES, LUMSA University, CNOS-FAP, Pinardi, Guarani and ALDA.

**The tool was created within the framework of the ALDA Project:**  
 LIME - Labour Integration for Migrants Employment funded by the EU under the AMIF - Asylum, Migration and Integration Fund.

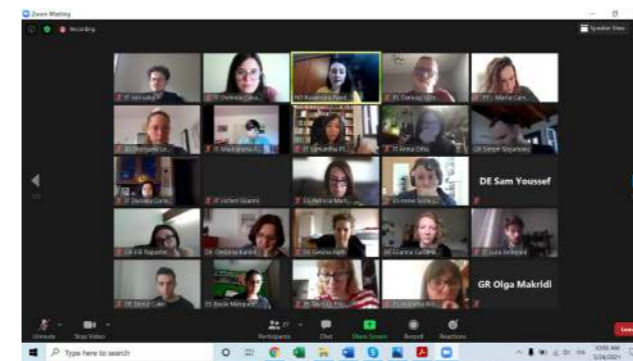
**The tool has been experimented in:**  
 Italy and Spain in 2019-2020.

**Available downloads & useful links:**  
 Media Centre: All the resources and media of the LIME Project can be found in the Media Centre Page. More info about the MEIC Methodology, leaflets of the project, video, etc.  
 Pictures: Pilot Action in Madrid  
 Pictures: Pilot Action in Rome

### The tool is targeting the SDGs



## The International Training on Media



### Tool at a glance

The International Training Course on media is part of the EPIC project and it was held in preparation of a counter-narrative campaign that will be produced during the project.

### Aims of the tool

The aim of the training is to assist partners in developing counter-narrative campaign strategy, messaging, content planning, etc. The campaign will then aim to highlight the benefits of local integration, building positive narratives and counteracting negative stereotypes towards migrants.

### Description of the tool

In the framework of the EPIC project, ALDA and ADL-Z and AEIDL are organising a training about counter narrative and hate speech with experts from the Council of Europe.

From this training, we will then create a "consultancy package" which will be a toolkit on how to develop a counter narrative campaign, targeting local citizens, to promote unbiased, balanced and evidence-based reporting on migration.

This toolkit will be produced by AEIDL with the support of ADL Z, ALDA and the selected external experts carrying out the International Training on Media Management on Migration (WP3). Immediately after the training, the partners will gather all the materials, insights, questions and answers as well as the feedback of the 4-day training and will coordinate the production of the toolkit. This product will be the core document guiding EPIC partners on how to carry out the local campaigns during the end of year 2 and year 3. The toolkit will be also complemented by the one-on-one meetings with the experts.

This outcome of the project will be free to use, published and disseminated via the EPIC website, all social media channels (Facebook, Instagram, Youtube and Twitter), and newsletter. A specific campaign will be implemented to reach out to other potential beneficiaries and stakeholders, starting from other AMIF funded project beneficiaries, to guarantee the exploitation of the toolkit and hence, its sustainability beyond the project duration.

### TOOL OVERVIEW

**This tool is targeting:**  
 ✓ LAs  
 ✓ Youth  
 ✓ Third Country Nationals

**It is recommended to use in:**  
 ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)  
 ✓ Advocacy and Campaigns

**And focuses on:**  
 ✓ Migration  
 ✓ Digitalisation  
 ✓ Cultural heritage & Tourism

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### BEHIND THE TOOL

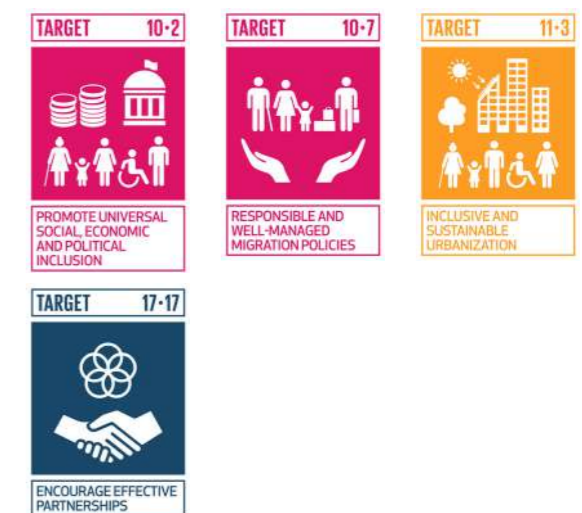
**This tool was created by:**  
 ADL Zavidovici as lead partner of the action with the support of AEIDL and ALDA. Council of Europe experts were involved as trainers.

**The tool was created within the framework of the ALDA Project:**  
 EPIC - European Platform of Integrating Cities funded by the EU under the AMIF - Asylum, Migration and Integration Fund.

**The tool has been experimented in:**  
 Online in May 2021.

**Available downloads & useful links:**  
 Webinar on the same topic of the training mentioned: "Hate Speech: understanding the phenomenon from different perspectives"  
 Report: "Unsettling integration: EPIC research report" by UCL - University College of London

### The tool is targeting the SDGs





## Mind Inclusion Manuals

### Tool at a glance

The Mind Inclusion facilitation methodology intends to promote and to foster the social inclusion of people with intellectual disabilities in their community. To achieve this goal, this methodology has taken into consideration the real needs of people with intellectual disabilities to develop the Mind-Inclusion APP. This fact has been possible thanks to the participation of the people with intellectual disabilities in the whole process of co-design and co-productions by using participatory methodologies which have been cognitively adapted to participants requirements. Out of this process, two manuals were produced.

### Aims of the tool

In order to facilitate the work of educators working with people with intellectual disabilities in the field of social inclusion, the Mind Inclusion 2.0 project has developed two manuals, a Theoretical manual and a Facilitation manual, which can orientate and guide the use of the application developed for all those who want to use it in their community.

### Description of the tool

In the framework of the Mind Inclusion project two manuals were created. The Theoretical Manual presents the theoretical foundations on which the Mind Inclusion APP has been rooted for its development in order to promote the social inclusion of people with intellectual disabilities in their community. These theoretical foundations strongly depart from the capability approach and other theoretical approaches that consider the environment as a key factor when it comes to social inclusion. The second one is instead an operational manual which is a guide for educators to apply the Mind Inclusion facilitation methodology by using the main tools developed by the Mind Inclusion 2.0 Erasmus+ project.



### TOOL OVERVIEW

#### This tool is targeting:

- ✓ People with intellectual disabilities
- ✓ Educators
- ✓ Caregivers
- ✓ Managers of public spaces

#### It is recommended to use in:

- ✓ Research (Survey, Focus Groups, Mapping exercises, Monitoring exercises, etc.)
- ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)
- ✓ Advocacy and Campaigns

#### And focuses on:

- ✓ Digitalisation
- ✓ Active citizenship & Governance

### BEHIND THE TOOL

#### This tool was created by:

Some of the partners of the Mind Inclusion project: Cooperativa Margherita, Fundacion Intrax and Polibienestar. ALDA contributed with the French translation of the manuals.

#### The tool was created within the framework of the ALDA Project:

Mind Inclusion 2.0 funded by the EU under the Erasmus+ Programme.

#### The tool has been experimented in:

The countries covered by the Mind Inclusion Project in 2020-2021. The APP is still available and it is possible to download it.

#### Available downloads & useful links:

Theoretical Manual: "The theoretical foundations of the Mind-Inclusion facilitation methodology"  
Operational Manual: "Operational manual of the mind inclusion methodology"  
Booklet: "MIND INCLUSION - Co-creation Booklet for social educators"

### The tool is targeting the SDGs



## Mind Inclusion APP

### Tool at a glance

The Mind inclusion project wishes to help the Intellectual Disabled Person to have access to public spaces and to exercise their rights. The project partners are convinced that we can make our society more inclusive. Bars, libraries, parks, shops and other public places are not always designed for people with disabilities. Everyone should be free and comfortable in the places she/he frequents. That is why the application Mind Inclusion was born.

### Aims of the tool

The main objective of the Mind Inclusion APP is to widen the opportunities of people with intellectual disabilities to be involved in the society and participate in activities of their community.

### Description of the tool

The first phase of the APP development was dedicated to focus groups, test groups and trainings aim at collecting information directly from the users. Based on this, the Mind inclusion APP was developed. The APP is free of charge and it focused on providing leisure options to people with disabilities in their community, by facilitating the search for a location, both public and private places, or an event in a community according to their specific preferences and needs. The Mind Inclusion APP allows people with intellectual disabilities to search for places and activities in their community. Places and activities are classifying into 11 categories and these options can be adapted to people with intellectual disability' needs since the search for places and activities can be filtered according to proximity or city and accessibility filters. It is also possible to obtain more information about the accessibility features of a place or location in its description.

As seen from the above description, the APP is a very useful, simple and easy-to-use tool that helps people with disabilities, both cognitive and physical, to find and reach different spots in a city. It also allows them to understand what services a place offers as well as other useful details such as opening hours, location, how to reach it and how the neighbour is around. In other words, it helps them to know more about a place just with few clicks!

This APP wants to improve the inclusion of people with disabilities in society, but also to make managers of public places more aware of social inclusion and get connected with them. Some useful links to get involved in this process can be found in the "Available downloads & Useful links" in the right box.

### The tool is targeting the SDGs



### TOOL OVERVIEW

#### This tool is targeting:

- ✓ People with intellectual disabilities
- ✓ Educators
- ✓ Caregivers
- ✓ Managers of public spaces

#### And focuses on:

- ✓ Digitalisation
- ✓ Active citizenship & Governance

#### It is recommended to use in:

- ✓ Advocacy and Campaigns

### BEHIND THE TOOL

#### This tool was created by:

Social IT Software & Consulting Srl as technical partner of the project. The other partners have contributed with the translation in their own languages and in particular ALDA translated it in French.

#### The tool was created within the framework of the ALDA Project:

Mind Inclusion 2.0 funded by the EU under the Erasmus+ Programme.

#### The tool has been experimented in:

The countries covered by the project (Italy, Spain, Lithuania and France) in 2020.

#### Available downloads & useful links:

The App: MindInclusion App in English, Lithuanian, Spanish, Italian and French

Instructions: "How to use the app – a step by step guide"  
Video: "The "Mind Inclusion" APP for more inclusive communities!"

Flyer: "Are you managing a bar, library, park, shop or other public places? This is for you! Let's spread the seed of solidarity and make our society more inclusive together!"





## The Rude Awakening Video Game



### Tool at a glance

Within the framework of the Rude Awakening project a videogame was created. The videogame contents are based on the stories of WWI soldiers. Indeed, The Rude Awakening aims at developing new educational and emotional perspective on war and peace, whereby visitors and participants will learn by doing as they fill the shoes of a soldier.

### Aims of the tool

The videogame as The Rude Awakening project aims to raise the awareness and interest of younger generations (between 13 to 20 years old) on the topic of war and peace. Particularly, throughout the videogame it is intended to create innovative cross-sectoral approaches to facilitate the access and promotion of museums and historical sites on the issues of war and peace.

### Description of the tool

The videogames will be split into four episodes: Episode I 1915-1916 - Forte Belvedere, Episode II: 1916-1917 - Jesenice, Episode III: 1917-1918 - Bitola, Episode IV: 1918-1919 - Austria.

The videogame will allow the player to experience the realities of World War I in a unique and engaging way, and provides younger generations the opportunity to learn historical facts while being entertained.

### The tool is targeting the SDGs



# THE RUDE AWAKENING

**TOOL OVERVIEW**

*This tool is targeting:*

- ✓ Children
- ✓ Youth

*It is recommended to use in:*

- ✓ Advocacy and Campaigns

*And focuses on:*

- ✓ Digitalisation
- ✓ Active citizenship & Governance
- ✓ Cultural heritage & Tourism

**BEHIND THE TOOL**

*This tool was created by:*  
101% as technical partner of the project. All the other partners including ALDA have participated and supported the creation of it.

*The tool was created within the framework of the ALDA Project:*  
The Rude Awakening funded by the EU under the Creative Europe Programme.

*The tool has been experimented in:*  
The testing phase is online and still ongoing.

*Available downloads & useful links:*  
Article: "The rude awakening has logged in!"  
The videogame is on a testing phase thus is not yet available online.

## The Neighbourhood Councils Process of Schio

### Tool at a glance

Neighbourhood Councils consists in a group of volunteering citizens representing their community and working together with the municipalities in order to make their districts better places to live in. ALDA has worked with the Municipality of Schio and their Neighbourhood Councils to increase the participation at the local level.



### Aims of the tool

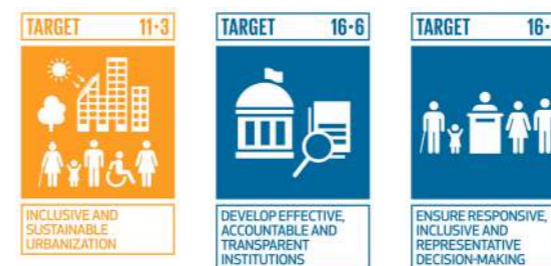
Since July 2020, ALDA supported the Municipality of Schio with the aim of relaunching the Neighborhood Councils, activating a participatory process aimed at increasing the sense of belonging of the population, solving the problems of the various communities from below and planning their future in a shared way.

### Description of the tool

The participatory process implemented in Schio (Italy) since July 2020 has seen the involvement of more than 150 citizens, representing all the 7 districts of the Municipality, and consisted of three main steps:

1. ACTIVATION PHASE: 2 public meetings were organised, in July and September, in order to create a pilot group and to plan the participatory campaign. The meetings gave rise to 11 working tables, attended by more than 65 citizens from Schio, who identified common problems and discussed possible solutions at a general level, and then planned the participatory campaign in the neighbourhoods, defining the themes and schedule of meetings.
2. CAMPAIGN PARTICIPATING IN THE NEIGHBOURHOODS: From 14th to 25th September 14 meetings were held in the 7 districts of Schio, 2 per district, aimed at drawing up the Manifesto of the new Neighbourhood Council and presenting a list of candidates for each Council. Led by a team of experienced ALDA+ facilitators, the assemblies of each neighbourhood discussed and collected the most important and feasible proposals for resolution and composed their own Neighbourhood Manifesto. These meetings resulted in 7 Posters and a list of candidates for each new Neighbourhood Council, with 79 candidates collected.
3. ELECTIONS AND VOTES: this phase is still in progress, online meetings have been implementing and a promotional campaign was planned, in order to reach the quorum of 15% of the electorate in each district, necessary for the validity of the Council election.

### The tool is targeting the SDGs



**TOOL OVERVIEW**

*This tool is targeting:*

- ✓ LAs
- ✓ CSOs

*It is recommended to use in:*

- ✓ Grassroots and Street Actions (Subgrants, Citizens Journalists, etc.)

*And focuses on:*

- ✓ Active citizenship & Governance

**BEHIND THE TOOL**

*This tool was created by:*  
ALDA+

*The tool was created within the framework of the ALDA Initiative:*  
Neighbourhood Councils of Schio funded by the Municipality of Schio.

*The tool has been experimented in:*  
Municipality of Schio in July 2020 and still ongoing.

*Available downloads & useful links:*  
Article: "Participatory processes for social cohesion: ALDA's work in Schio"





## The APProach platform

### Tool at a glance

APPROach is a pilot project targeting EU mobile citizens, i.e. EU citizens resident in another EU country, to help them have better communication with their welcoming city. In the framework of APPROach a digital ecosystem with the active participation of EU mobile citizens and our partner cities Etterbeek (Belgium), Milan (Italy), Nea Smyrni (Greece), Paris (France), Vejle (Denmark), Lisbon (Portugal), Amsterdam (Netherlands) & Warsaw (Poland) was developed.

### Aims of the tool

The APPROach online platform aims at providing a place where European citizens can find relevant information concerning the city they live in. Particularly, here they can access information regarding the voting system, school enrollment, civic engagement and social life.

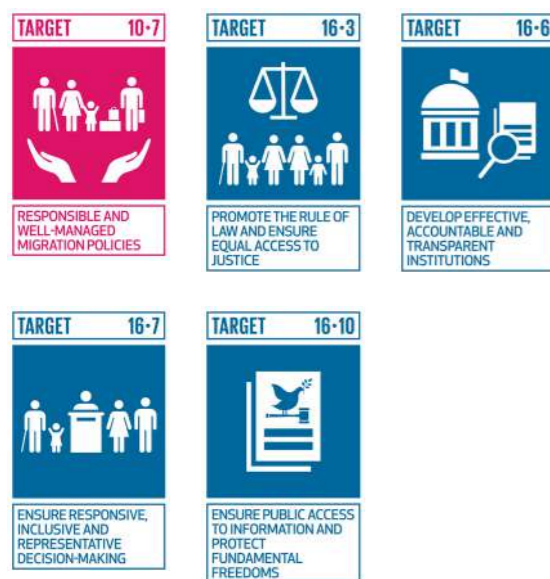
### Description of the tool

This platform was developed by 6 European cities that have a strong wish to help their newcomers: Paris, Lisbon, Etterbeek, Milan, Vejle and Nea Smyrni. A dedicated page was designed for each city, and the majority of the pages are both in the national language and in English.

By navigating the platform, every EU citizen will be able to find information on various topics such as education, civic and social life as well as voting. There is also an option to be an active participant in the evolution of the platform by becoming its member, thus being enabled to share events through a collaborative calendar and to help other newcomers by translating content in other languages.

The content of the page were created after a consultation process with EU citizens which aim at identifying their needs.

### The tool is targeting the SDGs



#### TOOL OVERVIEW

##### This tool is targeting:

- ✓ LAs
- ✓ European Mobile Citizens

##### It is recommended to use in:

- ✓ Participatory Processes

##### And focuses on:

- ✓ Digitalisation
- ✓ Active citizenship & Governance

#### BEHIND THE TOOL

##### This tool was created by:

ALDA and the partners of APPROach. GMV as technical implementor.

The tool was created within the framework of the ALDA Project:

APPROach funded by the EU under the REC – Rights, Equality and Citizenship Programme.

##### The tool has been experimented in:

The countries involved in the APPROach project (Belgium, Italy, Greece, France, Denmark, Portugal, the Netherlands and Poland) in 2019 and 2020.

##### Available downloads & useful links:

APPROach Platform: [Paris \(France\)](#) – [Etterbeek \(Belgium\)](#) – [Milan \(Italy\)](#) – [Vejle \(Denmark\)](#) – [Nea Smyrni \(Greece\)](#)  
 Article: “The APPROach platform: learn, engage... and exercise your rights as a mobile EU citizen!”



## The International Training on Media



### Tool at a glance

The first phase of the APP development was dedicated to focus P-CUBE video game will be an educational game for teaching public policy theory, with specific emphasis on policy change.

### Aims of the tool

The game aims at helping players to become more familiar with the complexities of public policy making and at showing that there are several different ways to overcome the obstacles that prevent current governance systems from tackling collective problems.

### Description of the tool

The game will be articulated in four different fields or game sets in order to show the diversity of actors involved in the process of policy-making:

Policies in the field of social inclusion, targeting students of social policies and practitioners (both public servants and NGOs) involved in fighting social exclusion.

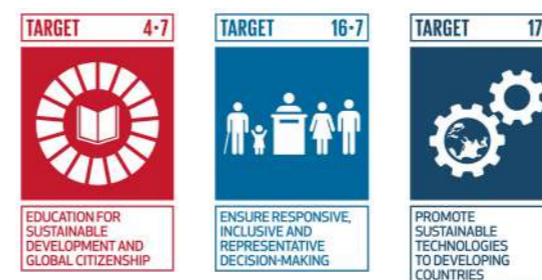
Policies in the field of urban innovation. Here the main targets are advanced students of urban planning, local government employees but also NGOs and private firms (e.g. developers) involved in the transformation of cities.

Policies with a high scientific content, targeting scientists of different disciplines who want to be trained in order to be able to be proactive in promoting policy change.

European Union policy making, in order to familiarize ordinary citizens as well as undergraduate students with the complexities of EU legislative process, the roles played by the different components of its constitutional structure, as well as the influence the other actors who can influence the legislative and the policy process.

The idea of producing a video game is due to the main target: youths. Indeed, the younger generation will be the one leading and taking key decisions in the near future. In light of this, the need to have the knowledge to understand how such decisions should be taken was highlighted. The game besides the main objective mentioned above will enable students and experts to learn about decision making in the public sphere in a vivid, interactive and responsive environment; teach the theory of policy decisions in an engaging way; and potentially be expanded because it is modular, and new cases and policy fields can be added.

### The tool is targeting the SDGs



#### TOOL OVERVIEW

##### This tool is targeting:

- ✓ CSOs
- ✓ Youth

##### It is recommended to use in:

- ✓ Advocacy and Campaigns
- ✓ Capacity Building (Trainings, Workshops, Webinars, Job Shadowing, etc.)

##### And focuses on:

- ✓ Digitalisation
- ✓ Active citizenship & Governance
- ✓ Youth & Education

#### BEHIND THE TOOL

##### This tool was created by:

Technische Universiteit Delft as technical partner of the project with the support of all the other partners of the project including ALDA.

The tool was created within the framework of the ALDA Project:

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##### The tool has been experimented in:

The testing of the game is online and still ongoing.

##### Available downloads & useful links:

Outputs: All the resources and media of the P-CUBE Project can be found in the Outputs Page. More info about the Game Sets, Policy game handbook, etc.



# What you can do for the SDGs

It is now time to reflect on our daily actions towards the achievement of the SDGs. As seen, the Agenda can be reached only with the contribution of all. Additionally, now more than ever, the pandemic we all went through has shown us that even a very simple behaviour can have an impact on the people around us and the planet we live in. Our daily attitude can indeed have an influence at the global level and “every small action matter, because when 7 billion people do that thing, it changes the world” (Mr. Achim Steiner, environmentalist who currently serves as the Administrator of the United Nations Development Programme and Chairman of United Nations Sustainable Development Group). In this chapter, ALDA has collected some tips and very practical recommendations for you, your family and friends in order to all contribute to the achievement of the SDGs.



## Individual Actions



### Save Energy Your contribution to SDG 7 - 13

✓ Saving energy can be done in many ways, such as a) increase energy efficiency of your home, b) take advantage of electric heating or better green energy (geothermal, wind, solar) and choose your energy provider on the basis of their environmental commitments, c) turn off the lights and the appliances unnecessarily lit, d) replace analogue thermostats with digital thermostats (less temperature fluctuations), e) choose lamps of low consumption and long duration, f) unplug battery chargers and turn the power strips off when electrical home appliances are not in use.



### Save Water Your contribution to SDG 6 - 13

✓ Saving water is crucial. Here are some ideas: a) avoid letting water run unnecessarily, b) reduce the duration of the shower, c) fix the leaky taps (a dripping tap can waste more than 12 litres of water a day or 4380 litres per year!), d) collect rainwater for watering the garden or lawn, e) do not wash your car too often, f) follow the directions/regulations of the municipality regarding the use of water in summer, g) turn off the tap when brushing teeth or washing dishes, h) wash only full loads of clothes and dishes, i) reducing meat consumption (a single serving of chicken requires 360 litres of water!), j) preferring shower than bath. You can find more tips [here](#).



### Reuse goods – Upcycling Your contribution to SDG 12 - 13

✓ By reusing some products, you avoid mindless consumption and consumerism. Ex: do not use plastic or aluminium film for storing your food; use Tupperware instead which is practical and reusable. ✓ Upcycling is a kind of creative reuse and means to avoid waste in such a way as to create a product of a higher quality or value than the original. This is a significant step towards regenerative design culture where the end products are cleaner, healthier, and usually have a higher value than the initial product.



### Recycle and save waste Your contribution to SDG 12 - 13

✓ Recycling is the process of converting waste materials into reusable objects. Normally the waste materials must be separated according to the type of material in *paper*, *plastic* and *glass* and be thrown to the special bins of recycling. ✓ Check your municipality rates and regulation concerning the recycling.





**5 Compost**  
**Your contribution to SDG 12 - 13**  
 ✓ Composting is the recycling of the biodegradable waste - such as food or garden waste - and is taking place usually into a rich soil, known as compost. It is essential to separate organic waste from the rest as it is biodegradable and improve the workability and harvest of the soil.  
 Find more information [here](#).

**6 Become an aware and responsible consumer**  
**Your contribution to SDG 12**  
 ✓ Becoming an aware and responsible consumer means being an informed and vigilant citizen: a) asking yourself before you buy if a purchase is a need or desire, b) prioritizing local products, c) prioritizing products made from recycled and recyclable materials, d) avoiding packaged products, including those over-packaged, e) avoiding food waste, f) buying from zero waste shops, g) avoiding consuming endangered species, h) avoiding using plastic bags in the supermarkets. All these actions are a step forward to sustainable way of life. So, being a responsible consumer means considering one's health, environment and other peoples' rights.  
 ✓ Check also the tips of [the European Consumer Organisation](#).  
 ✓ Check out your footprint on our planet: the [WWF website](#) calculates it and it gives you 3 tips to help changing your behaviour.

**7 Prefer Organic foods**  
**Your contribution to SDG 12 - 13**  
 ✓ Organic foods are produced by methods that foster resource cycling, promote ecological balance, and conserve biodiversity. Choosing organic and bio products is a way of life that hides a lot of advantages: a) avoid chemicals, b) avoid GMO, c) avoid hormones, antibiotics and drugs in animal products, d) preserve our ecosystems, e) preserve agricultural diversity, f) reduce pollution and protect water and soil.

**8 Choose Fair-Trade Products**  
**Your contribution to SDG 10 - 12 - 13**  
 ✓ Fair-Trade products are made with respect to people and planet, promote safe and healthy working conditions, protect the environment, enable transparency and empower communities to build strong and thriving businesses. When shopping, look for the Fair-Trade Certified products!

**9 Be aware of the origin of your clothes and products you daily use**  
**Your contribution to SDG 12 - 4**  
 ✓ You can prevent fashion industries by exploiting human resources and violate workers' rights in developing countries. Be aware of whom made your clothes and participate in the initiative "Fashion revolution", to stop workers from being exploited by big fashion industries. Here you can find more information about the "[Fashion revolution](#)" initiative.  
 ✓ Find also at [this link](#) a lot of information about the contents, sustainability and ethic of your cosmetic and food.

✓ Participate to circular economy initiatives such as [Emmaus International](#).

**10 Use alternative means of transport (Bike riding, public transport, walking, car-sharing)**  
**Your contribution to SDG 11**  
 ✓ Using alternative means of transport and bicycle helps in reducing the traffic congestion and decreasing the greenhouse gases such as carbon dioxide. In addition, by riding a bike you improve also your health, avoid the daily traffic jam and produce zero pollution.  
 ✓ Car sharing for long distance and short daily commute is a perfect way to reduce gas emissions but also establish bonds with other people and make your journey more pleasant.  
 ✓ Find more ideas to make your movements more sustainable [here](#).

**11 Participate in roof gardening**  
**Your contribution to SDG 13**  
 ✓ If you don't have a garden at your place, you can take advantage of the roof of your building creating your own green area. Besides the decorative benefit, roof plantings may provide vegetables, temperature control, hydrological benefits, architectural enhancement, recreational opportunities, and in large scale it may even have ecological benefits.

**12 Be a responsible traveller**  
**Your contribution to SDG 4 - 10 - 11 - 13 - 14 - 15**  
 ✓ Sustainable travellers take full account of its current and future economic, social and environmental impacts, and addresses the needs of environment, host communities, visitors and industry. You can be a responsible traveller and promote sustainable tourism in many ways:

a) get informed about the communities and environment you visit, b) do not litter and try to avoid excessive waste and the use of plastic bottles, c) conserve water and try to reduce energy consumption, d) always ask before taking photographs, e) respect cultural differences and dress respectfully, f) support the local economy and prefer public transit.  
 Find more information on how to be a responsible traveller [here](#).

**13 Join citizens' initiatives on participation & volunteering**  
**Your contribution to SDG 11**  
 ✓ By joining citizens' initiatives, you are getting engaged in active citizenship and increase your power in your community (participation, engagement, influence on decisions).  
 ✓ Furthermore, volunteering is an act of altruism that engages citizens to solidarity and contribution by helping the development of communities through acts that do not aim at a personal financial gain but at a common objective.  
 Look for the association of citizens in your city promoting sustainable development and check the [Global Citizens Initiative](#) or the [European Voluntary Service](#).

**14 Be aware of the right use of terminology**  
**Your contribution to SDG 10**  
 ✓ In our days, every single word matter. The same word can have more meanings that may lead to misunderstanding and wrong messages. The right use of language reveals education, culture and willingness for communication. For better understanding, it is always useful to do some research, just out of curiosity!

**15 Take advantage of existing projects**  
**Your contribution to SDG 11**  
 ✓ Participate to a wide variety of initiatives, projects and networks aim to engage youngsters into development, environmental issues and inform them about global challenges. From Erasmus+ to EVS, all of them are invaluable as to creation of more aware and responsible individuals.  
 ✓ Some links that may be useful for your research are the below:

✓ "[Youth Xchange: Climate change and life styles guidebook](#)" by UNESCO;  
 ✓ "[Global Survey on Sustainable Lifestyles](#)" made by the UN Environment Programme;  
 ✓ Check out more ideas and issue-specific guides for youth [here](#).

**16 Take advantage of exchange programs and summer camps**  
**Your contribution to SDG 11**  
 ✓ There are quite a lot of exchange programmes and summer camps which provide, especially to youngsters, a good chance to visit other countries and get familiar with a new culture and a new language and also get involved into different kind of problems. Exchange programmes improve our communication skills, enlarge our horizons, broaden our knowledge and raise our awareness about global issues.





## Collective Actions



### 1 Support Collaborative Consumption Your contribution to SDG 12

✓ Collaborative consumption is the shared use of a good or service by a group, providing that the purchase price is recouped through renting or exchanging. This is achieved by sharing or renting out some personal but underused assets. Collaborative consumption reduces consumerism and helps creating solidarity in communities.

A well-known example of collaborative consumption is carpooling, meaning sharing of car journeys so that more than one person travel in a car.

### 2 Promote Urban greenhouses and gardens Your contribution to SDG 13

✓ Small gardens or greenhouses in every neighbourhood can bring together citizens in order to get organised and collaborate for producing their own fruit and vegetables and after all, share them with each other. It is a good way to improve communication, give motivation to achieve a common purpose and improve the urban environment.

### 3 Recover abandoned spaces Your contribution to SDG 11

✓ An abandoned place can be easily transformed into a beautiful and worth visiting place whe-

re people can come together. An empty wall could be decorated with a beautiful graffiti; a desert plot can be remade to a garden or a place where activities will take place. The enhancement of the urban environment can also result from citizen initiatives.

### 4 Promote social streets Your contribution to SDG 11

✓ The idea is to promote socialization between neighbours living in the same street, in order to build relationships, to exchange needs, to share expertise and knowledge, to implement common interest projects, with common benefits from a closer social interaction. Get informed and transform your street in a social street [here](#).

### 5 Attend courses on home-made products and detergents Your contribution to SDG 12 - 13

✓ Courses of making home-made products such as marmalades, compote-fruit puree, sweets etc. or home-made detergents like liquid soap for personal hygiene and washing, could help people to increase their creativity and reduce poverty, giving the fact that home-made things are low cost but high quality. Also, it helps citizens to interact, exchange knowledge and finally improve their way of life. A variety of internet of-

fers: from collective courses to video tutorials that can be followed comfortably from home, are an important asset for action.

### 6 Create online portals/forums for new ideas and alliances Your contribution to SDG 11 - 16 - 17

✓ When there is a place where everyone can express their opinion and be heard by others, the power of individual increases. The online portals/forums aim to organise citizens and bring them together so as to react to common problems and come up with new ideas for the improvement of their community.

### 7 Join "100 in 1 day" Your contribution to SDG 11

✓ 100in1Day is a citizen movement with the goal to inspire change in cities across countries, by compelling residents to activate 100 innovative ideas to improve their city, and all on one day. Get informed from the official [website](#).

### 8 Join the network "Zero Waste Europe" Your contribution to SDG 13

✓ Zero waste Europe is a network that supports local groups with independent knowledge and streamlined tools to drive change more efficiently to a zero-waste way of life. It structures the movement internationally to better represent the interests of communities at the EU level and commit policy makers with a unified voice.

Find more information on the official [website](#).

### 9 Get informed and start a local 350 group Your contribution to SDG 13

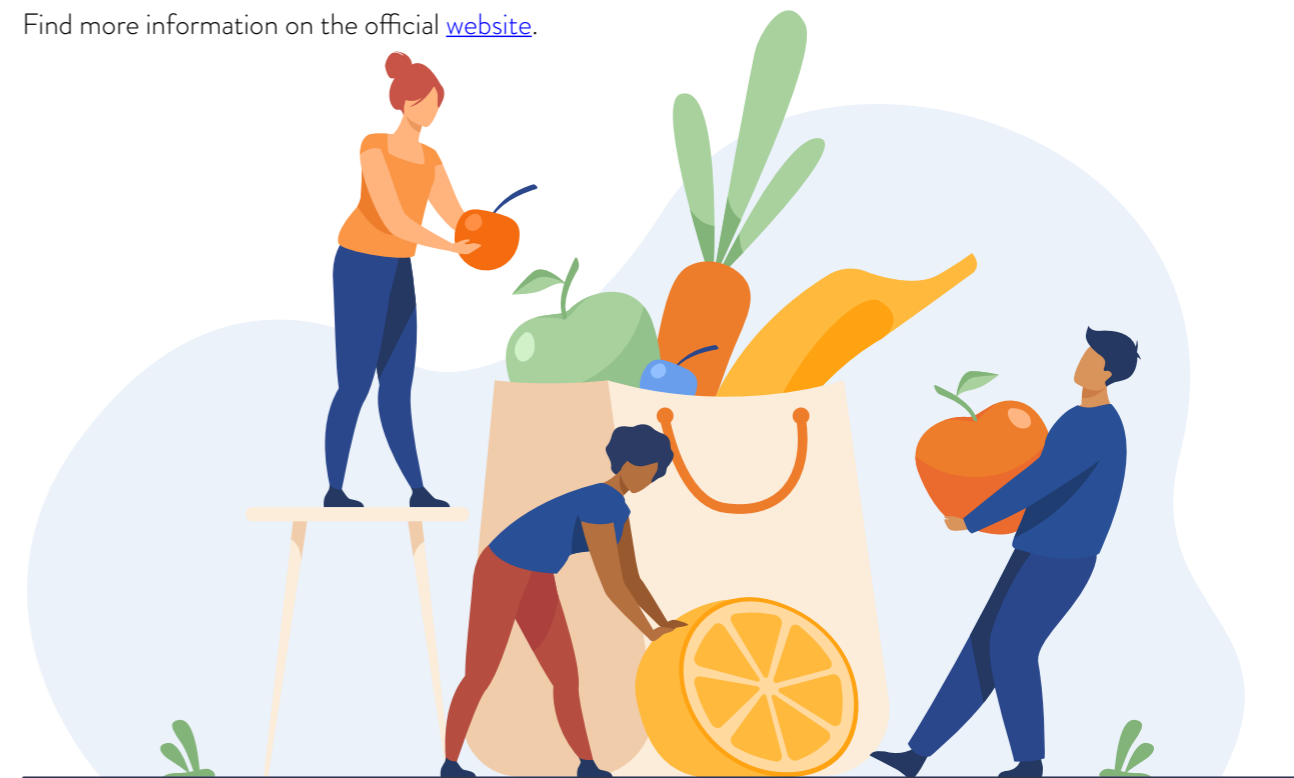
✓ 350 is a global grassroots climate movement that fights for a safe climate, a better future and an equitable world based on the power of ordinary people. Get informed from the official [website](#).

### 10 Action for Libraries Your contribution to SDG 4

✓ Reading is an invaluable tool for individual growth and education. Aiming to promote non-formal education and broaden our horizons, common libraries seem a good idea. Citizens could create a library by giving or lending books to a common space organised and managed by themselves, where they can read or borrow books. In this way, relations and trust between citizens are improved together with further education. You can be further inspired by the [Library Project](#).

### 11 Support Reporters Without Borders Your contribution to SDG 4

✓ Follow and support freedom of information across countries: Check the list of "predators", accompanied by a description of the misdeeds carried out by the predator or by a description of his alleged inner thoughts; this portrait gallery makes people aware of the situation of other countries and especially of the situation of the people who live in them; it is an easy way to make people aware of such issues. Find the relevant link [here](#).







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